



EMERGENCY PREPAREDNESS



## ORO VALLEY MAYOR & COUNCIL

Joe Winfield, *Mayor*

Melanie Barrett, *Vice Mayor*

Tim Bohan, *Councilmember*

Harry "Mo" Greene, *Councilmember*

Joyce Jones-Ivey, *Councilmember*

Josh Nicolson, *Councilmember*

Steve Solomon, *Councilmember*

For Mayor and Councilmembers,  
call: 520-229-4700  
council@orovalleyaz.gov

**Town Manager**  
Jeff Wilkins 520-229-4725

**Got questions? Ask OV!**  
ask@orovalleyaz.gov

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and activities at our website:

[www.orovalleyaz.gov](http://www.orovalleyaz.gov)

## It's official: OV is now a DMO



What's a DMO? It stands for Destination Marketing Organization, and it means that the Town of Oro Valley is now authorized and responsible for tourism promotion and marketing of this amazing community year-round. Visit Tucson had previously served as the Town's DMO, but with this new designation, the Town has begun implementing a new tourism strategy, which focuses primarily on prospecting group booking opportunities, such as large conferences and sporting events, and then providing those leads to the Town's partners at local resort and hotel properties. Community and Economic Development Director Paul Melcher wrote an article that details this new strategy. The article is entitled "Town Talk: Oro Valley's new tourism strategy is off to a strong start," and it is available at [orovalleyaz.gov](http://orovalleyaz.gov). [CLICK HERE](#) or just search for **TOURISM STRATEGY**.

## Register now for Community Academy

Registration for Oro Valley's 27th annual Community Academy is now open! This year's academy is focused on helping residents get ready to work on the community's next 10-year action plan, known as OV's Path Forward. Sign up today and secure your spot to learn how OV currently manages growth and traffic, maintains its water supply and public safety, conserves the environment and more!

Come participate in discussions about the essential operations and services of your community. Graduates will be in a uniquely informed position to join a resident working group for OV's Path Forward or a Town Board or Commission.

Classes will take place twice a week in October on Tuesdays and Thursdays from 6-8 PM at Town Hall. [CLICK HERE](#) to see more information and register before September 27 for this free program at [orovalleyaz.gov](http://orovalleyaz.gov). Questions? Contact Jeanna Ancona at [jancona@orovalleyaz.gov](mailto:jancona@orovalleyaz.gov) or (520)229-5062.

## September is Emergency Preparedness Month

Disasters disrupt thousands of lives every year, leaving behind lasting effects on people and property. Depending on the scope of the disaster, local first responders and other emergency assistance may not be able to reach you right away. You and your family can take simple steps now to prepare for emergencies.

1. Know your risks and be informed by registering for local emergency alerts.
2. Make a plan for evacuation, sheltering in place, gathering emergency supplies, and communicating with our family.
3. Take action by understanding your insurance coverage and practicing your emergency plans. By following these steps, you can take back control in the uncertainty of disaster.

For great tips and resources on preparing for emergencies, visit the list of resources on the "Overview" page of the Town's Monsoon Preparedness Guide. [CLICK HERE](#) or visit [orovalleyaz.gov](http://orovalleyaz.gov) and search for **MONSOON**.



## Oro Valley's Path Forward – The 2026 General Plan



Comment by **September 30**. Join [www.OVPathForward.com](http://www.OVPathForward.com)

**It's time!** You spoke, we listened, and now it's time to make sure it's right. Through September 30, [CLICK HERE](#) and go to [OVPathForward.com](http://OVPathForward.com) to comment on the vision and principles that will guide OV's future.

Protecting the environment, managing growth, and maintaining safety are just a few common values voiced by residents over the past nine months.

**Your voice is needed** to make sure the vision and principles reflect the values and priorities identified by residents. The vision and principles establish the framework for the next 10-year community action plan, known as OV's Path Forward.

Learn more and join [OVPathForward.com](http://OVPathForward.com) to help shape OV's future!

## THIS IS ORO VALLEY **NEW EPISODE OUT NOW**

### Local Business/Chamber Pres/CEO Kristen Sharp



Join us for a conversation with Kristen Sharp, President/CEO of the Oro Valley Chamber of Commerce, as we talk about the Chamber's partnership with the Town and the critical role they play in supporting local businesses. Be sure to subscribe to the podcast on Apple Music, Google Podcasts or Spotify. [CLICK HERE](#) to listen directly on the Town's website or visit [orovalleyaz.gov](http://orovalleyaz.gov) and search for **PODCAST**.

## Shop Oro Valley!

Remember: shopping locally is a reinvestment in your quality of life! Explore all of Oro Valley's shopping, dining and service options by visiting [shopovaz.com](http://shopovaz.com)

### NOW OPEN

- **Icon Insurance Solutions, LLC**  
7315 N. Oracle Rd. #201
- **Pet Supplies Plus**  
10540 N. La Cañada Dr. #110

## Upcoming Events

### August Parents Night Out (Ages 5-12)

Steam Pump Ranch, 10901 N. Oracle Road  
Friday, Aug. 16, 6 – 10 p.m.

Cost: \$20 per child. Drop the kids off with us and go enjoy your evening! Register to attend at [www.playOV.com](http://www.playOV.com)



### Movies on the Lawn (FREE)

Community and Recreation Center  
10555 N. La Cañada Drive

Join us for a family-friendly movie night! The movie will be shown near the golf driving range and will begin shortly after sundown.

**AUGUST 17:** *Turning Red*

**SEPTEMBER 14:** *Teenage Mutant Ninja Turtles: Mutant Mayhem*

### Teen Dive-In: Movie Night (Ages 13-19)

Oro Valley Aquatic Center, 23 W. Calle Concordia

Saturday, Aug. 24, 7 – 10 p.m.

This FREE event is for teens only and is presented by the Youth Advisory Council.

### Friday Night Concerts at Steam Pump Ranch (FREE)

7 – 9:30 p.m. at 10901 N. Oracle Road

**SEPT. 6:** *Znora Band*

**SEPT. 27:** *City Limits*



### Bark in the Park! (FREE)

Steam Pump Ranch, 10901 N. Oracle Road  
Saturday, Sept. 28, 5 – 8 p.m.

Bring your family, friends, and doggies! For all the fun details, including a dog talent show and dog costume contest with prizes, visit the Town's event calendar at [orovalleyaz.gov](http://orovalleyaz.gov).