

TOWN MANAGER'S

EXECUTIVE REPORT

Town of Oro Valley | February 2025

TO COUNCIL



As we settle into 2025, Oro Valley is building on last year's successes with a continued focus on community engagement, infrastructure improvements, and long-term planning. A key part of this effort is the upcoming Town Council retreat, where Councilmembers and the Executive Leadership Team will come together to shape the Town's Strategic Plan for Fiscal Years 2025-2027. Event preparations are being led by Assistant to the Town Manager Karl Shaddock, as this retreat serves as an important opportunity to align our vision, set priorities, and ensure Oro Valley remains a thriving and well-prepared community for years to come.

Oro Valley Project Round-Up

Key infrastructure and community projects continue to make significant progress in 2025:

Steam Pump Ranch shade structure: The ramada structure was built in January, with the final updates to complete lights, misters and electrical outlets scheduled for this month.

Community & Recreation Center entryway and elevator: The new elevator is open to the public, and the construction area is fully accessible. With substantial completion reached, the final touch-ups are now underway. A small ribbon-cutting event is being planned for March.

Town Court expansion: Progress remains steady, with Phase 3 of the project set to begin in late February. The final phase will include preparation for a future Sally Port.

Parks & Recreation grant awards: The Parks and Recreation Department secured two state [grants](#) totaling \$55,988 to enhance the Naranja Park Archery Range and help rehabilitate the building condition of the Procter-Leiber House historic landmark at Steam Pump Ranch.



Community Highlights & Engagement Opportunities

And here are a few opportunities to get engaged!

OV's Path Forward awards: The Town's innovative approach to community engagement for OV's Path Forward has earned both [local and national awards](#). The Public Relations Society of America (PRSA) Southern Arizona Chapter honored Oro Valley with an Impact Award, and the Granicus Digital Government Award recognized the effort's extensive public participation.

2026 General Plan update: [Resident Working Groups](#) are now underway, shaping the next 10 years of community planning. All residents are encouraged to participate!

2025 Tucson Bicycle Classic returns to OV: On Feb. 23, the TBC Oro Valley Circuit Race will feature a refreshed 2.8-mile course at Naranja Park. Residents should expect temporary traffic delays near Naranja Park on race day.

Explore OV App growth: Since its Nov. 2024 launch, the [Explore OV app](#) has gained over 4,175 users and 29,500 page views, helping residents and visitors discover local attractions, events, and our [Public Art Tours](#). Download the [Explore OV app](#) from [Apple](#) or [Google](#) today!

Popular Annual Financial Report (PAFR): The [2024 PAFR](#) is now available, providing residents with an accessible summary of the Town's financial position and key accomplishments.



With 2025 well underway, we remain focused on fostering a connected community, delivering key infrastructure improvements, and prioritizing public safety. Thank you for your continued support in making Oro Valley a great place to live, work, and thrive.

Best regards,

Jeff Wilkins,
Town Manager

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POLICE DEPARTMENT

CASES AND STATISTICS

Case 1

On Jan. 10, a resident advised that she had been the victim of fraud, involving debit card charges. Detectives investigated the case and located a connection to three specific victims of debit card fraud, and a suspect who worked at a local healthcare provider. The suspect was arrested and booked for numerous charges including fraud and additional drug charges.

Case 2

On Jan. 21, the traffic unit was called out for a two-motorcycle, serious injury collision. One of the motorcycles had stopped quickly for a red light, and the second was unable to stop quick enough, and rear-ended the first one.

Case 3

OVPD and Golder Ranch Fire responded to Caliber Collision for a report of an explosion. Upon arrival, it was determined that an explosion had occurred. Due to not knowing the initial cause, the regional bomb squad responded. It was determined that a propane heater placed inside of a vehicle earlier had been leaking. An employee was working near the vehicle and lit a torch, setting off the leaked propane. It was ruled accidental, and no criminal charges are expected.

Statistics/Information

The OVPD Emergency Communications Center handled 51,496 calls in 2024. Of those, 19,876 were 911 calls. There were 17,210 calls for service where a law incident was created. Our Emergency Telecommunicators made 211,134 radio log entries. We're so appreciative of the hard work they do, and with all that work, they still keep call and response times to well below the national average. Thank you for your quick thinking in times of emergency to ensure the safety of our citizens.

SPECIAL EVENTS

Lieutenant John Teachout was presented his 30-year service pin this month. Chief Kara Riley made the presentation and thanked him for his contributions to the community. Teachout retired at the end of January.



COMMUNITY INVOLVEMENT

OVPD participated in the Run Around Tucson (RAT) race. The OVPD team ran a combined 50 miles in 11 legs, ranging from 2.75 miles to 7 miles. The team was sponsored by Tucson Medical Center for the second year in a row. Wellness is important and prioritized within the department. Several members of this team have recently run half-marathons and triathlons with more planned later this year. (Just a side note: The OVPD team did beat the team from Marana PD.)



REGIONAL SUPPORT

OVPD Wellness K9, Ari, assisted some of the local first responder agencies after a critical incident. Pima County Sheriff and Drexel Heights Fire responded to a vehicle and pedestrian fatality collision which resulted in the death of an 11-year-old girl. A Critical Incident Stress Debriefing (CISD) was held to assist the responders and dispatchers, which involved working through the emotions that a call like that creates. Ari was a welcomed guest and asset for those involved, and was able to assist them in their time of need.

COMMUNITY AND ECONOMIC DEVELOPMENT

STATISTICS

Single Family Residential (SFR) Activity – 11 new SFR permits were issued during the month of January, compared to 8 SFR permits issued in December. FY24/25 to date, 71 total SFR permits have been issued, compared to 87 during the same period in FY23/24.

Permitting Activity – 154 total permits were issued during the month of January, compared to 162 permits issued in December. Fiscal Year 2024/2025 to date, 1,158 total permits have been issued, compared to 1,355 during the same period in FY23/24.

Below are charts showing overall activity for the last six months:



PERMITTING MAJOR ACTIVITY

New Businesses

- BMO Bank at Mountain Vista Plaza – 1171 E. Rancho Vistoso Blvd. #101 (Investigative Permit applied)
- Braces520 at Ridgeview Plaza – 8070 N. Oracle Rd. #200 (Investigative Permit issued)
- Catalina Eye Care/Ironwood Dermatology at Oracle/Greenock Office Complex – 10281 N. Oracle Rd. (New Shell Building Permit applied)
- Intuitive Harp Healing at Extra Space Storage Executive Suites – 9255 N. Oracle Rd. (Investigative Permit issued)
- Tucson Federal Credit Union in Walmart at Oro Valley Marketplace – 2150 E. Tangerine Rd. (TI Permit issued)

Other Permits

- Circle K at Sunnyslope – 8780 N. Oracle Rd. (TI Permit issued)
- Quick Trip at Steam Pump Village – 11045 N. Oracle Rd. (TI Permit applied)
- Trader Joe's at Escondido Plaza – 7912 N. Oracle Rd. (TI Permit applied)

NEW DEVELOPMENT

Economic Development and New Projects

Oro Valley was included in state-wide searches by five prospective businesses in January 2025.

The Town was unable to provide the requirements listed below and could not respond.

- Project 1: 30,000 – 50,000 SF building close to the airport
- Project 2: 8-25 acres within 20 miles of a commercial airport
- Project 3: heavy industrial zoning
- Project 4: minimum 125,000 SF existing building
- Project 5: 300,000 SF (20 acres) with opportunity to grow to 1,000,000 SF (60 acres)

BUSINESS RETENTION/EXPANSION AND MARKETING

New Businesses

- In January, business licenses were issued to new businesses in the following locations: four store-fronts, three home-based, three in shared spaces, and three in intelligent offices (physical location that a business owner can use for package and mail delivery, meetings and other business-related functions).

Completed Projects (Certificate of Occupancy Issued)

- Braces520; 8070 N. Oracle Rd.
- DiBellas Brunch N' Booze; 9630 N. Oracle Rd. #110
- Doug Newborn Law Firm; 7315 N. Oracle Rd. #230
- Fred Astaire Dance Studio; 7315 N. Oracle Rd. #200
- Intuitive Harp Healing; 9255 N. Oracle Rd.

Ribbon Cuttings

The Town welcomed two new businesses with ribbon cuttings this month!



*Hydra Brazilian Jiu Jitsu
10861 N. Mavinee Dr. #155*



*Dorrn Coaching & Marketing
9255 N. Oracle Rd.*

Making Connections

Visits were made to 12 businesses in January including newly opened *DiBella's Brunch N' Booze*, 9630 N. Oracle Rd. #110.



OTHER NEWS

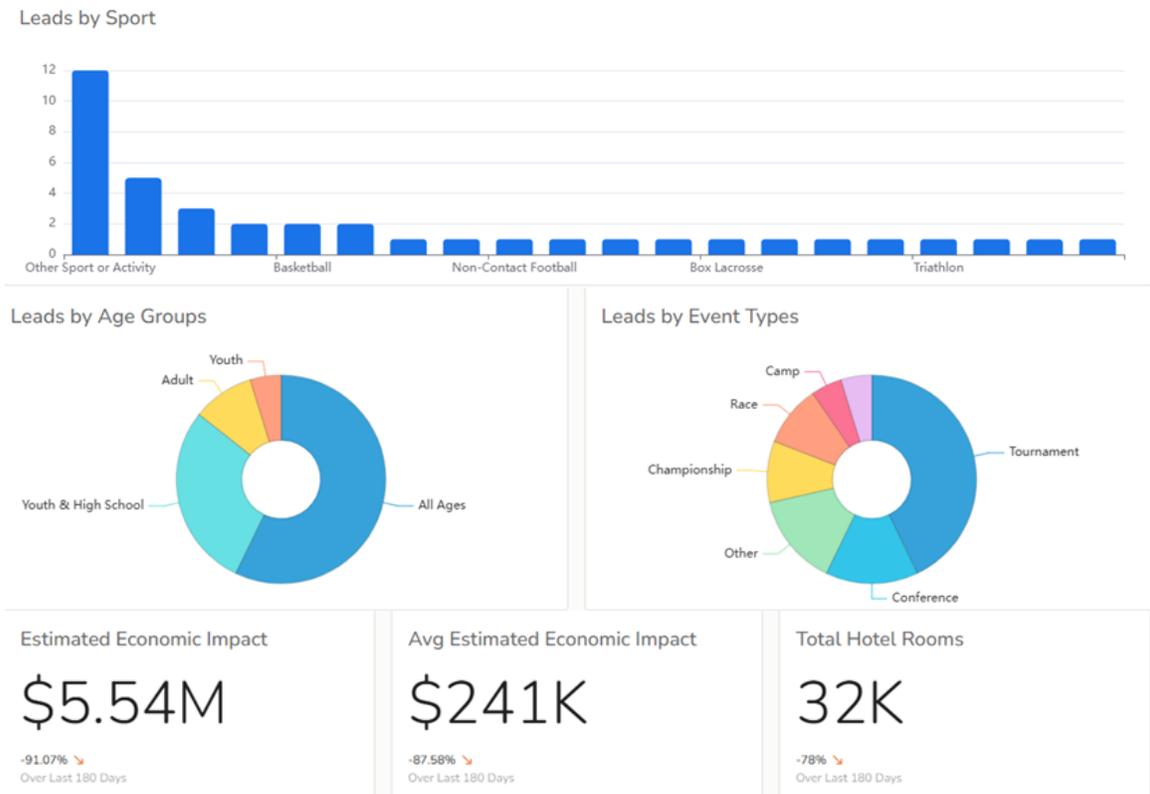
Tourism

- Public Art Tours are sold out.
- Created [Explore Oro Valley Instagram account!](#) To date, we now have:
 - 640 followers,
 - 20 posts,
 - 14K+ views,
 - 842 interactions;
 - and shared 125 stakeholder content stories in addition to weekly “Events This Weekend” posts and stories.

Explore OV App Analytics



Pursuing Sports Leads through PlayEasy Analytics



PLANNING PROJECT HIGHLIGHTS

OV's Path Forward – Phase 2 of the three-year effort to create the community's next 10-year action plan kicked off on Jan. 28, 2025. Approximately 130 residents participated in an online meeting to get information and establish the ground rules for the Resident Working Groups. More than 80% of the participants attended the entire meeting and provided feedback including, "This seems extremely organized...very well-run meeting.... terrific kick off." Notably, the convenience of an online meeting resulted in three times more participation than similar meetings held 10 years ago!

Over the next four months, resident working group members will provide additional guidance to help craft goals, policies, and implementation actions related to transportation, Town finances, employment, housing, development, and more. All residents are welcome to participate in the resident working group meetings. For more information and to get involved, please visit OVPathForward.com.



OV Trails Connect – Project staff worked with OV Communications Division to develop a brand name and logo for the Town's Trails Master Plan project. OV Trails Connect: Planning Future Trails and Paths, will be the guiding brand used throughout the project's community engagement efforts and marketing collateral.

Public involvement is a core focus for OV Trails Connect and will utilize public facing strategies to get resident's opinions and input on OV's trail system. The project has a great head start as the Town has already received a high number of comments germane to trails. Furthermore, residents have been using an OVPathForward mapping tool to identify areas of improvement.

A lot more outreach is planned. In addition to emails, newsletters, publications in the Explorer, and targeted communications to homeowner's associations, staff will use this URL as the project website *in the future* as the hub for all engagement efforts, publication of draft plans, and surveys (www.OVTrailsConnect.com). The feedback and direction received from the community will guide the project's assessment of improvements, connectivity opportunities, and a gap analysis to destinations such as parks, commercial centers, and regional trail systems.

OTHER NEWS

Code Compliance – Code Compliance has continued work with the Town Attorney's office to update Town Code and forms. The aim is to further streamline violation case procedures to ensure fair and timely outcomes.

PUBLIC WORKS

GENERAL PROJECTS UPDATES

Community and Recreation Center Entryway and Elevator

The elevator is now open to the public. The blocked off area (represented in the photos, below right) will be open by the time of this publishing. State certification was obtained the last week of January. With the opening of both the elevator and the bypass staircase, the contractor has reached substantial completion (photo, below left). The area has been opened, and the contractor has taken down temporary walls, opened locked doors, and removed the construction fencing that was protecting the work area. Now, the project team enters the final touch-up and punch-list phase of the project. A few of these remaining items include the installation of the glass inserts for the handrail, touch-up painting, trim edging, and general cleanup. Once the contractor is 100% complete and the Town has fully accepted the project, there will be a formal ribbon-cutting event. Details to follow.



Oro Valley Town Court Expansion

The OV Court Expansion project reports good progress with the entryway and interior work on the north half of the court lobby. The short interior walls will guide court visitors through the x-ray screening equipment in the finished lobby (photos below). The shift to phase 3 is now planned for late-February, a slight delay as we schedule around the court dates, furniture delivery, and completion of the work. The final phase of the project has been expanded to include preparation for the future Sally Port. *Phase 4* - the Sally Port will begin construction soon. The sally port has been bid and the lowest qualifying bid has been accepted. Staff is coordinating between the sally port contractor and the current contractor regarding the appropriate timing to start phase 4 construction. Overall, we continue with good progress and plan on being complete by late spring 2025.



Magee Road Mill and Fill from SR77 to Northern Avenue

Project was advertised in November and bid opening in December 2024 - ISX was the low bidder. Construction is tentatively scheduled to start in April and continue into May.

680 Fueling Upgrade Project

The designer has finalized the revisions, which are now with Planning and Zoning for their review. The designer has addressed the first set of redline corrections from P&Z and resubmitted.

Naranja Multi-Use Path from La Cañada Drive to First Avenue

Design is at Stage IV. Arizona Department of Transportation (ADOT) will advertise project (tentatively) in March 2025 with construction starting in June 2025.



Steam Pump Ranch Shade Structure

Hescor, Inc., completed erecting the ramada in early January (photo left) and will return in February to exchange hardware bolts. The Town received three proposals for the electrical work but were beyond the budgeted amount. Staff is working with the electrical engineer and contractor in rescoping this electrical work.

ENGINEERING

Tangerine Road Yellow Flashing Arrows at La Cañada and First Ave intersections

ADOT, who is managing the project for the Town due to its federal funding, advertised the project in December and the bid opening scheduled for Feb. 6. The team anticipates starting construction in March 2025 and continuing work for 140 calendar days.

Leman Academy School Crossing Zone

Permanent signage has been placed and the Town has completed our commitment to the school.

Admin/Adopt-A-Road Updates

9 – reminder emails were sent to sponsors to schedule a clean-up event and/or renew/retire sponsorship.

6 – phone calls were also made to sponsors

0 – sponsors excused from scheduling clean-up events

12 – completed sponsor clean-ups

5 – AAR trash pick-ups by Engineering

New application(s) –

6 – renewed sponsorships

1 – retired sponsor

2 – segments available –

-1st Ave, west side between Tangerine Rd. (Rancho Vistoso Blvd) to Naranja Dr.

-Northern Ave, east side between Magee Rd. to Hardy Rd.

Pavement Preservation

- Phase 1 – Contractor: VSSI - Treatment: Cape Seal - Status: Completed.
- Phase 2 – Contractor: KE&G - Treatment: Liquid Road -Status: Completed.
- Phase 3 – Contractor: Sunland Asphalt - Treatment: TMMSS - Status: to finish by April 2025
- Phase 4 – Contractor: Empire Paving - Treatment: Polymer Modified Master – Status: Completed.
- Phase 5 – Contractor: Holbrook Asphalt -Treatment: HA5 - Status: Completed.
- Phase 6 – Contractor: TBD for locations: Honeybee Parking Lot and MOC Transit/Water parking lot
- Phase 7 – Contractor: Holbrook Asphalt -Treatment: HA5 – Status: Completed.

Pavement Markings Section

Unauthorized advertising removed from town property *(photo right)*



Monterra Vista Drive, right-turn lane striping on Naranja Drive *(photo left)*



Install object markers on golf cart bridge at Pusch Ridge *(photo right)*

Sidewalk Program

- 55% of the Town's sidewalk infrastructure has been inspected and data entered in Cartegraph.
- Precision Concrete Cutters will begin grinding and cutting sidewalks in mid-February.
- The sidewalk conditions in the following subdivisions were recently inspected: Verde Ranch, Ironwood Ranch and La Cholla States; Canyon Shadows, Copper Ridge, Mira Vista; Ramos Pass, Rivers Edge, and Copper Creek.

Traffic Signals

- Cameras at Signalized Intersections: Staff have completed installing Miovision and Honeywell cameras, and are currently working on setting up video communication links. Cameras are used to troubleshoot complaints at signalized intersections (e.g., Innovation & Tangerine, La Cholla & Glover, Westward Look & Ina). Staff can review footage from the time the issue was reported to identify and solve the problem.
- Installed Honeywell cameras at four intersections along La Cholla Blvd
- Replaced Street light controller at La Cañada Dr. & Tangerine Rd.
- The UPS system at La Cholla Blvd. and Glover Rd. failed and is no longer supported. Staff is looking to upgrade it to a Super Capacitor system.

STREET OPERATIONS

- Street crews have taken much needed measures to control erosion at the west end of Vistoso Village Drive, by completing a new concrete outlet structure (before and after photos, *right*) and will then be placing rip-rap to armor the remaining area.
- Crews are working to complete sidewalk repairs in the Sun City Vistoso Unit 8 (1-67) and the Sun City Vistoso Unit 9 (1-155) subdivisions.
- Hot applied crack sealing surface treatment continues in the Sun City Vistoso Unit 7 (1-227) subdivision.
- Townwide sweeping of Town arterial, collector, and residential streets continues.
- Townwide right-of-way landscape maintenance continues with Town Staff, ADC crews, and Town contractor crew.
- ADC crew has also been managing the post-holiday Tree Cycle program by chipping Christmas trees into mulch at JDK Park.



STORMWATER UTILITY

Stormwater Rate Increase Review NOI to be presented — The Town of Oro Valley Stormwater Utility Division has scheduled a presentation on the Notice of Intent (NOI) for the Rate Review. This presentation is set for the February agenda for the Stormwater Utility Commission. To kick things off, we'll be meeting with Councilmembers at the beginning of the month to introduce the presentation. The formal presentation will follow at Town Council on March 5, 2025.

Collaborative meeting to explore future projects — The Town of Oro Valley Stormwater Utility Division and the Pima County Regional Flood Control District are scheduled to hold a pivotal collaborative meeting at the end of this month. This significant discussion will focus on exploring potential projects and fostering stronger teamwork between our two organizations.

North Pomegranate Drive Drainage Project advances in state grant competition — The Arizona Department of Emergency and Military Affairs has completed their review and ranking of the Notices of Intent for the Hazard Mitigation Grant Program Post-Fire 5493 Grant. We are thrilled to announce that our proposal for drainage infrastructure improvements on North Pomegranate Drive has been ranked, and we are now in competition for this grant. Our project focuses on constructing a reinforced concrete drop structure and a gabion mattress along the pavement's edge, within the rights-of-way. This infrastructure is crucial for addressing the persistent issues of channel downcutting and local scour downstream. We're excited about the opportunity to enhance our community's infrastructure and look forward to the next steps in this competitive grant process.

Highland Wash Flood Control Project Progress Update — The Town of Oro Valley Stormwater Utility Division has taken significant steps to enhance flood control measures in our community. In response to the declaration of a major federal disaster, we submitted an application for the Federal Emergency Management Agency's (FEMA) Hazard Mitigation Grant Program (HMGP) to support the Highland Wash Flood Control Project (LHWFCP) within the Highland Mobile Home area. Currently, FEMA is reviewing our application. Recently, they requested additional information regarding the revised scope of the project due to the upstream development of the Naranja Trails project. On Jan. 13, our dedicated Stormwater Utility staff responded promptly, providing FEMA with a comprehensive submittal package. We are now eagerly awaiting FEMA's review and are hopeful for a positive award notification. This project represents a critical investment in our community's safety and resilience.

FLEET & FACILITIES

Projects and Tasks:

- *Golf Maintenance Septic-to-Sewer Connection:* Construction is complete.
- *Fleet Maintenance Tech Hiring:* Fleet posted to fill a technician vacancy in September. We are currently in the process of interviewing the best candidates, though none of the applicants meet the desired level III requirements.
- *Fleet Telemetry Devices:* Installation continues as we locate and tag all vehicles. Telemetry on all OVPD assets has yet to be determined, based on concerns of security and the ability for others to track said vehicles.
- *Fleet Vehicle Replacements:* The F150 Pro Lightning has arrived at building 680 and is being outfitted for use as a Fleet Pool vehicle.
- *680 EV Charger:* To fuel the above vehicle, our contractor Sabino Electric finalized the install of the Ford Pro Level 2 charger at building 680.
- *Magee Substation HVAC Improvement:* Construction started Jan. 27.
- *Pusch Ridge Tennis Bleachers:* The location of the bleacher and pad install has been relocated to the grassy area, between the tennis pro-shop and the tennis court. The relocation eliminates the need for a design consultant and keeps the original location of the grandstands open for later development.
- *VTNP Hazmat Cleanup Phase 2:* Pima County has provided the final paperwork. This project is finalized and complete.
- *VTNP Roof Repair:* Work began Jan. 17. Progressive Roofing is working toward completion by March 28.

TRANSIT

Here is yet another OV passenger and his family excited about Oro Valley's Transit services.

Matthew Carlin is an ADA passenger that has been riding with us since 2015.

Matthew's Aunt, Crystal, had Panera delivered to show her appreciation:

"SO nice TO and tolerant of Matthew!"

You all are the best - truly. We've had three other transportation providers - all with a nightmare scenario to go with them. I have NEVER had to worry about him since he's been in your territory. For that, I am so very grateful.

-Aunt Chrissy



PARKS & RECREATION

ADMINISTRATION

Parks staff has been preparing for Celebrate OV, which will take place on Saturday, April 12. This year, the event will take place at James D. Kreigh Park, including a small parade that will begin and end at the event. More details will follow, but please mark your calendars for this special day to celebrate OV!

Parks and Rec staff are ready to begin work on the Tree Master Plan. New tablet devices are ready to be issued to begin the field work portion of the project. A meeting has been scheduled for training later this month.

The Parks & Recreation Advisory Board is scheduled to meet next on Tuesday, Feb. 18, at 6 p.m. in the Hopi Conference Room.

Recently, the Parks & Recreation Department held a shoe-and-sock drive to benefit IMPACT of Southern Arizona (photo). With the help of the community, we were pleased to donate 177 pairs of shoes.



AQUATIC CENTER (OVAC)

The warm-up/recreation pool was retiled, and all facility in-deck depth markers were replaced as scheduled. This project required a one week closure of the recreation pool. The project went smoothly and the pool was reopened as scheduled.

The Synchronized Swim Cactus Classic is scheduled for Feb. 14-15. While Winter may be slow for events, the Aquatic Center is still experiencing consistent use by members and drop-in users. We are considered a “warm weather” destination for our neighbors up north.

COMMUNITY AND RECREATION CENTER (CRC)

Winter Pickleball leagues at the CRC kicked off the week of Jan. 13, with nearly 200 participants. These popular in-house leagues run through early March and include four divisions: women’s, men’s, mixed, and partner.

Registration is now open for Camp Swim Play Fun (SPF) Spring Break Camp at the CRC. This five-day youth camp features games, arts and crafts, tennis, pickleball, swimming, and more. The camp runs March 17-21 and hosts up to 50 campers.

The CRC hosted a Community Center trip to a University of Arizona Men’s basketball game on Jan. 25 vs. the University of Colorado. The trip included transportation to and from the game and a game ticket. 25 individuals joined in on the fun and got to see this exciting team up close.

The facility has welcomed some exciting new senior-specific classes since the beginning of 2025. The CRC’s partnership with Pima Council on Aging (PCOA) continues to grow as the facility now offers Enhance Fitness, a popular PCOA instructor-led class offered each month. The facility now also offers monthly “Self Defense” classes.

RECREATION AND CULTURE

More than 500 people helped staff ring in the new year during the annual Hot Cocoa 5K race (*photo right*). This fundraising event generated almost \$10,000 for the department’s scholarship fund for youth.

The farmer’s market ramada structure installation has been completed. Additional work to add electrical, misters, and additional pavers will be done in the coming weeks. The Heirloom Farmer’s Market has been very appreciative and happy with the new structure and continued support from the Town.

A new program is taking place this month at Steam Pump Ranch. The first Rodeo Break camp will give kids two days of rodeo-themed activities to participate in while school is out.

Once again, the MOVE Across 2 Ranges event quickly sold out as 250 people are excited for this fantastic event set to take place on Feb. 22. It begins in the beautiful Tortolita Mountains and concludes in Catalina State Park. Everyone can challenge themselves with hikes of 8, 10, 16 and 20 miles. The event will wrap up with an after party at Catalina State Park.



PARK MAINTENANCE

February projects outside of standard core services:

Naranja Park:

- Mowing, fertilization, and irrigation management, ongoing.
- Working with contractor and consultant to begin ADA sidewalk construction at the Archery Range. Construction begins in Feb.
- Quotes for security motion lighting for skatepark, in progress.
- Splashpad winter shutdown, in progress.
- Anticipated in February, the radio-controlled airport parking lot will be relined for better user experience based on a request and input from the Sonoran Desert Flyers.

Riverfront Park:

- Winter field maintenance, in progress.
- All multi-use fields to be fertilized, in progress.

James D. Kriegh Park:

- Winter field maintenance, in progress.
- Backstop repair on field 5, scheduled for Feb.

Steam Pump Ranch:

- ADA sidewalk construction begins.
- Irrigation work to extend Steam Pump Ranch lawn, in progress.
- Installation of solar lights has begun (*photo right*).



Vistoso Trails Nature Preserve:

- Brightview contracted to help with the eradication of buffelgrass, complete.

Pusch Ridge Tennis

- Lighting issues on Courts 8 & 9, repaired.

Continued communication to Oro Valley Sports Alliance individual organizations for field maintenance and updates.

VISTOSO TRAILS NATURE PRESERVE UPDATES

February 2025 updates:

- A contract amendment with Kimley-Horn has been signed, per Council's direction.
- Staff participated in an on-site visit with Golder Ranch Fire District and the Arizona Department of Forestry and Fire Management. Golder Ranch Fire District will produce a Wildfire Risk Assessment based on the findings.
- The landscape contractor completed work on buffelgrass and fountain grass removal.
- Work has begun on the maintenance building roof replacement (*photo below*).



INDIGO GOLF PARTNERS

Golf Rounds for February are budgeted for 7,700 rounds at the 36-hole facility, and Pusch Ridge is budgeted for 2,750 rounds of golf. All 45 holes of golf will be open for February.

As of Dec. 30, we have 418 Full Memberships including 21 Corporate Memberships. The marketing focus for February will continue to focus on full-time, monthly and corporate memberships. We no longer offer 30-60-90 day memberships.

February club events include weekly ladies, men’s, and couples competitions. We have 11+ social events scheduled for Overlook/Sunset Room in February. We will be hosting Happy Hour with Music event on Feb. 14, and the floor replacement is scheduled Feb. 17–21. The OV Cup Project Grad golf tournament will also take place on Feb. 7, and will use both golf courses.

February 36-hole projects include – fairway, tees and greens fertilization, green top dressing, desert clean up, DG tee surrounds on Canada, cart path cleanup, tree trimming, and spot spraying for weeds.

February Pusch Ridge projects include – irrigation repair, gopher control, desert cleanup, tree pruning, greens top dressing, and preparing area of bench near the #1 tee box.

Golf Rounds Report:

2023-2024 ROUNDS - 36 HOLE					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds	Total Rounds
7/31/2023	2939	2033	136	320	4446
8/31/2023	2855	1523	303	307	4988
9/30/2023	3129	1810	386	465	5790
10/31/2023	3501	2155	424	385	6465
11/30/2023	3995	2848	460	914	8217
12/31/2023	3841	3397	530	118	7886
1/31/2024	3960	3277	576	246	8059
2/29/2024	4000	3657	501	753	8911
3/31/2024	4349	4751	616	607	10323
4/30/2024	4196	4032	630	989	9847
5/31/2024	3831	3044	402	710	7987
6/30/2024	3033	2753	466	454	6706
Total Rounds	43,629	35,280	5,430	6,268	89,625

2024-2025 ROUNDS - 36 HOLE					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds	Total Rounds
7/31/2024	2943	2230	377	227	5777
8/31/2024	3023	2552	456	394	6425
9/30/2024	3110	2086	393	488	6077
10/31/2024	3186	1926	406	501	6019
11/30/2024	4329	3208	565	881	8983
12/31/2024	3984	3403	651	306	8344
1/31/2025					0
2/28/2025					0
3/31/2025					0
4/30/2025					0
5/31/2025					0
6/30/2025					0
Total Rounds	20,575	15,405	2,848	2,797	41,625

2023-2024 PUSCH RIDGE GOLF ROUNDS					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	League/ Outing Rounds	Total Rounds
7/31/2023	0	0	0	0	0
8/31/2023	0	0	0	0	0
9/30/2023	0	0	0	0	0
10/31/2023	59	310	17	105	491
11/30/2023	516	1792	112	462	2882
12/31/2023	362	1706	108	365	2541
1/31/2024	445	1616	106	431	2598
2/29/2024	427	1960	198	447	3032
3/31/2024	530	2417	95	401	3443
4/30/2024	346	1970	70	519	2905
5/31/2024	215	1429	48	235	1927
6/30/2024	0	0	0	0	0
Total Rounds	2,900	13,200	754	2,965	19,819

2024-2025 PUSCH RIDGE GOLF ROUNDS					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	League/ Outing Rounds	Total Rounds
7/31/2024	0	0	0	0	0
8/31/2024	0	0	0	0	0
9/30/2024	0	0	0	0	0
10/31/2024	89	359	3	207	658
11/30/2024	413	1657	76	458	2604
12/31/2024	333	1753	75	342	2503
1/31/2025					0
2/28/2025					0
3/31/2025					0
4/30/2025					0
5/31/2025					0
6/30/2025					0
Total Rounds	835	3,769	154	1,007	5,765

WATER UTILITY

METER OPERATIONS

For the month of December, the Utility added 13 new service connections. The Utility now has a total of 21,556 service connections.

WATER CONSERVATION

For the month of December, 13 new Watersmart users were added to the water monitoring platform. The Utility now has a total of 7,944 Watersmart users.

CUSTOMER SERVICE

- Currently the Utility has 11,964 customer portal users. This represents 55% of all accounts.
- The Utility had 75 shut off's in January for non-payment.

GOLDER RANCH GRANT FUNDED FIRE HYDRANT INSTALLATION

The Golder Ranch Fire Department received a grant to install fire suppression infrastructure in areas that are underserved in this capacity. Oro Valley received \$27,000 from the Golder Ranch Fire Department to install a fire hydrant at Linda Vista and Korte (*photo below*).

The construction was completed in mid-January and provides a life-and-property-saving, fire-fighting asset in an area lacking this type of infrastructure.

The Water Utility's Engineering staff continues to look for opportunities to partner with our local fire departments to improve our water infrastructure's ability to serve our community at little to no cost to our customers.

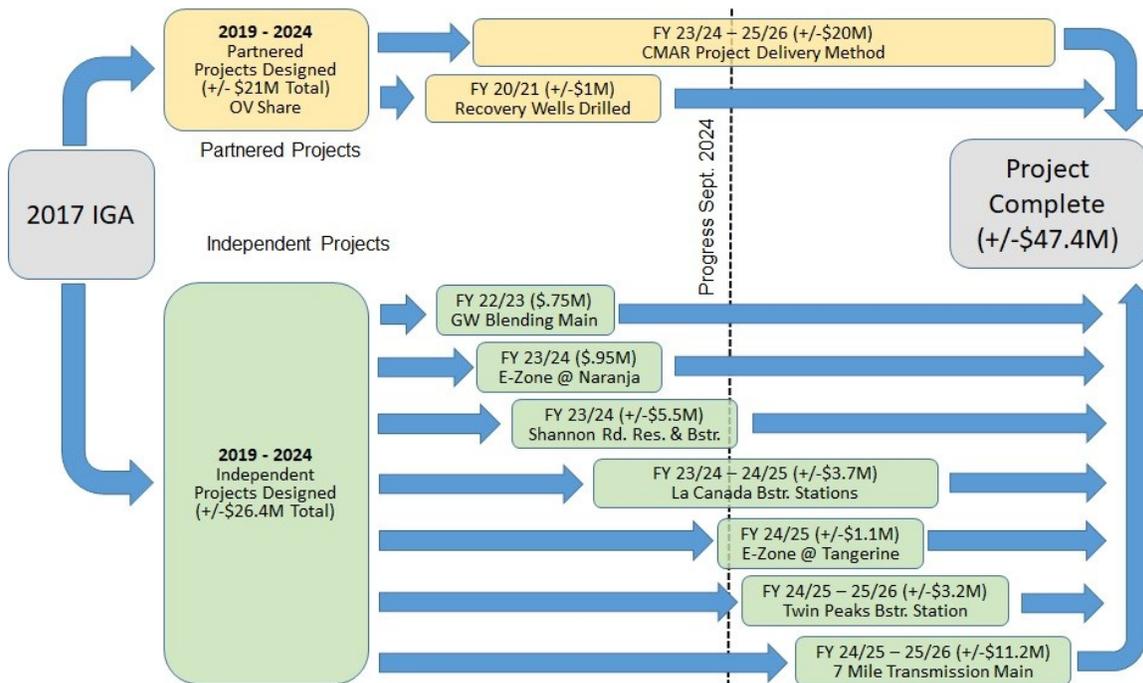


CIP—CAPITAL IMPROVEMENT PROGRAM

Northwest Recharge Recovery and Delivery System (NWRDRS): The NWRDRS project is composed of both partnership projects with the Town of Marana and Metro Water, as well as independent projects.

- The *Independent Projects* consist of the following:
 - Twin Peaks booster station – Approximate start: March 2025.
 - Transmission pipeline – Approximate start: April 2025.
 - D-Zone blending line – 100% completed.
 - E-Zone discharge main at Naranja – 100% completed.
 - E-Zone discharge main at Tangerine – 90% complete.
 - Shannon Road reservoir & booster station – 100% completed.
 - La Cañada booster stations – 70% complete.
- The *Partnered Projects* consist of the following:
 - Drilling of three recovery wells – 100% completed.
 - CMAR NWRDRS well collector pipeline – 75% complete.
 - CMAR NWRDRS well equipping – Approximate start: February 2025.
 - CMAR NWRDRS reservoir – Approximate start: February 2025.

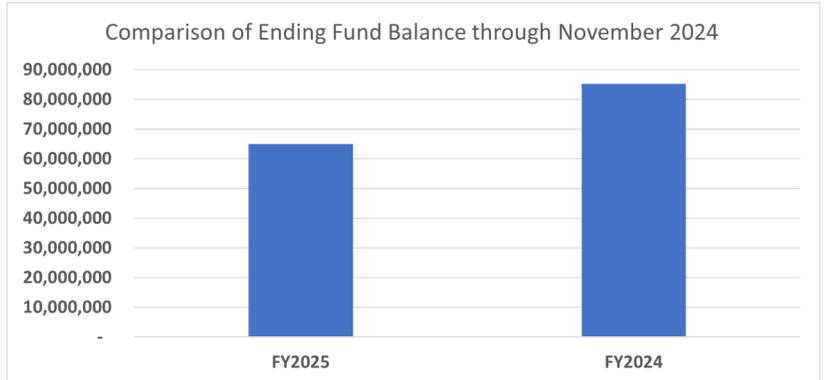
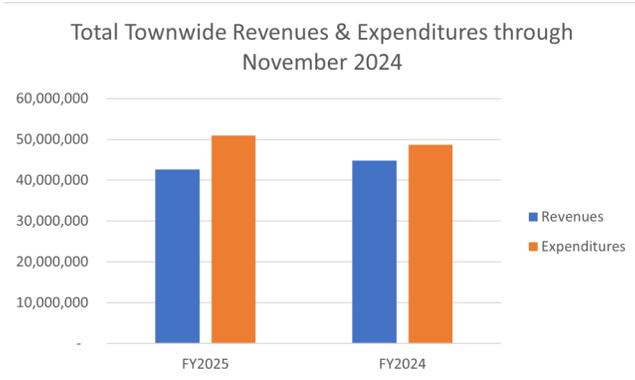
Shown *below* is a graphical representation of the general arrangement of partnered and independent NWRDRS projects.



ADMINISTRATION

FINANCE

The Town is starting to underperform expectations from a Town-wide financial perspective through November. Total Town-wide revenues are less than those collected through the same time period last year by \$2.1M or 4.7%. The underperformance is mainly attributable to decreases in Urban Revenue Sharing, ARPA grant revenue recognition, and water impact fee collections. Meanwhile, total Town-wide expenditures are higher than November 2023 by \$2.2M, or 4.6%. Personnel costs are slightly higher than last year by about \$504,903, or 3.3%, while O&M costs are higher than last year by \$2,099,948, or 14.8%. Finally, Capital expenditures are lower than last year by \$217,751, or 1.8%. Total estimated Town-wide Fund Balances through November 2024 are \$64,923,558, which is about \$8.2 million less than the Town carried into the fiscal year.



TOWN MANAGER'S OFFICE

Ask OV's Top Inquiries: Dec. 28, 2024 – Jan. 31, 2025

Right of Way	9
Parks & Recreation Facilities	4
Permitting	5

ASK Oro Valley Data Trends for 2024

In 2024, [ASK Oro Valley](#) processed a total of 687 inquiries, representing a slight decrease of 27 inquiries compared to 2023. Two-thirds of all inquiries were related to three primary departments: Public Works (168), Community & Economic Development (151), and Parks & Recreation (146).

The most common inquiries pertained to right-of-way issues, with a particular focus on pavement conditions, maintenance requests, and project status updates. Proposed developments also generated significant engagement, particularly regarding the Vistoso Highlands proposal and ongoing construction updates related to the Naranja Trails project, with two neighboring residents submitting the majority of requests for information.

The reopening of Naranja Park prompted numerous inquiries, primarily regarding newly introduced amenities. Additionally, a frequent user of the Naranja Dog Park submitted multiple inquiries regarding park conditions. El Conquistador Golf received a high volume of questions concerning the elevator project, and maintenance requests related to areas adjacent to private property.

The Vistoso Trails Nature Preserve generated a smaller but notable number of inquiries, primarily focused on maintenance requests behind private properties and project status updates.

ASK Oro Valley also received a high volume of inquiries related to Town-hosted events, including the Fourth of July celebration, Easter activities, shred events, and the Town's 50th Anniversary Parade.

OV Youth Advisory Council (YAC)

The Youth Advisory Council are on the stretch for the end of the year and are working on their plans to host a youth dodgeball tournament at the upcoming Celebrate OV event in April. Additionally, the Youth Advisory Council application process has opened for YAC terms that begin in August 2025 with the new school year.

GRANT AND CONGRESSIONAL FUNDING OPPORTUNITIES

Awarded, requested, evaluated, and denied grant and congressional funding opportunities, for the fiscal year of 2024/2025 (July 1, 2024 — June 30, 2025):

Town Project	Grant/Congressional Program	Amount	Submission Date	Response Date	Status
Quarterly Vehicle Lift Preventative Maintenance	ADOT 5310 Grant	\$9,500	April-22	July-24	Awarded
Quarterly Vehicle Safety Preventative Maintenance	ADOT 5310 Grant	\$3,107	April-22	July-24	Awarded
Quarterly In-Vehicle Cameras	ADOT 5310 Grant	\$13	April-22	July-24	Awarded
Sierra Wash Drainage Improvement at Via Mandarin	DEMA Grant	\$210,990	April-22	November-24	Awarded
Sierra Wash Drainage Improvement at Glover Road	DEMA Grant	\$280,942	April-22	November-24	Awarded
Lower Highland Wash Flood Control Project	DEMA Grant	\$1,489,183	July-22	January-25	Awarded
Public Safety	Arizona Governor's Office of Highway Safety (AZGOHS) Selective Traffic Enforcement Program (STEP) FY 23/24	\$52,504	March-23	August-24	Awarded
Quarterly Vehicle Lift Preventative Maintenance	ADOT 5310 Grant	\$1,167	March-23	December-24	Awarded
Quarterly Vehicle Lift Preventative Maintenance	ADOT 5310 Grant	\$14,530	March-23	December-24	Awarded
Quarterly Vehicle Safety Preventative Maintenance	ADOT 5310 Grant	\$4,925	March-23	December-24	Awarded
Quarterly In-Vehicle Cameras	ADOT 5310 Grant	\$7,568	March-23	December-24	Awarded
Public Safety	Arizona Governor's Office of Highway Safety (AZGOHS) Selective Traffic Enforcement Program (STEP) FY 24/25	\$32,841	March-24	August-24	Awarded
Public Safety	Arizona Governor's Office of Highway Safety (AZGOHS) Impaired Driving Program (DUI) FY 24/25	\$60,158	March-24	August-24	Awarded
Public Safety	Arizona Governor's Office of Highway Safety (AZGOHS) Accident Investigation FY 24/25	\$32,255	March-24	August-24	Denied
La Cañada Bridge at Cañada del Oro Wash	Highway Infrastructure Program (HIP)	\$7,221,256	March-24	August-24	Denied
Officer Safety Plan	Department of Justice – Byrne Discretionary (Law Enforcement)	\$800,000	March-24	Waiting	Requested
Future Police Station (Design)	Department of Justice – Byrne Discretionary (Law Enforcement)	\$3,000,000	March-24	Waiting	Requested
Town of Oro Valley Bridge Repair	Highway Infrastructure Program (HIP)	\$7,000,000	March-24	Waiting	Requested
Vistoso Trails Nature Preserve - Accessibility Improvements	Recreational Trails Program Non-Motorized Grants	\$144,499	March-24	September-24	Awarded
Public Safety	DOJ COPS LEMHWA	\$72,562	April-24	October-24	Denied
Interpretive Signage at Vistoso Trails Nature Preserve	Tohono O'odham Nation Grant Funding	\$80,300	May-24	September-24	Denied
Vistoso Trails Nature Preserve Restoration Project	Tohono O'odham Nation Grant Funding	\$131,000	May-24	September-24	Denied
Proctor Leiber House Historic Building Condition Assessment	AZ State Parks & Trails Heritage Fund Historic Preservation Grant	\$30,000	May-24	July-24	Awarded
Naranja Park Archery Range Shade Structure	Shooting Range Development Grant	\$25,988	May-24	July-24	Awarded
Public Safety	BVP	\$19,990	June-24	September-24	Awarded
Vistoso Trails Nature Preserve – Restoration of Disturbed Natural Areas	Invasive Plant Grants	\$200,000	July-24	September-24	Denied
Vistoso Trails Nature Preserve – Restoration of Monarch Habitat	Monarch Butterfly and Pollinators Conservation Fund	\$300,000	July-24	November-24	Denied
Electric Vehicle and Fleet Electrification Pilot	Energy Efficiency and Conservation Block Grant Program	\$76,505	September-24	October-24	Awarded
Vistoso Trails Nature Preserve - Desert Ecosystem Restoration Project	Landscape Scale Restoration Competitive Grant Program	\$300,000	November-24	Waiting	Requested
Public Safety	Department of Homeland Security	\$214,596	March-24	January-25	Awarded
Public Safety	Department of Homeland Security	\$221,163	March-24	January-25	Awarded
Pomegranate Drive Drainage Improvement	Hazard Mitigation Grant Program	\$209,019	October-24	December-24	Awarded

INNOVATION AND TECHNOLOGY

During the month of January, IT ordered infrastructure switches and has been creating a new hardened, security first deployable configuration. The new hardware will replace seven-to-nine year-old equipment and will help modernize some of the Town's IT infrastructure.

IT also hired an IT technician whose primary responsibility is the AV support for all Council, Boards and Commission meetings. This will bring a new face of dedicated IT support to these meetings. This position will also support regular town business. Welcome *Scott Mesich* as our new IT technician.

COMMUNICATIONS AND MARKETING

December Productions

PRESS RELEASES

- [Oro Valley revives and refreshes Public Art Tours](#)
- [Town of Oro Valley releases Popular Annual Financial Report](#)
- [OV's Path Forward recognized with two prestigious awards](#)

ARTICLES

- [Town Talk: "Explore inspirational pieces in Oro Valley" \(op-ed by Crystal Franke\)](#)

VIDEOS

- [OV's Path Forward Resident Working Groups - Online Kick-Off Event](#)
- [What's Happening in Parks and Recreation Feb 2025 \(YouTube Podcast Visualizer\)](#)
- [OV Public Art Tours social media video](#)
- [OV Parks wiffleball recruitment social media video](#)

PODCASTS

- [Art in Bloom: Oro Valley's Tours are Back!](#)
- [What's Happening in Parks and Recreation Feb 2025](#)

PUBLICATIONS & GRAPHIC DESIGN

- Vista Newsletter ([Feb/March'25](#))
- Destination Tucson print and digital ads
- Parks & Recreation print ad in Bear Essentials
- This Month in Oro Valley Parks & Recreation full-page print ad in the Explorer
- Thank You, Lisa Bayless print ad in the Explorer
- Public Art Tours print ad in the Explorer
- Public Art Tours logo
- OV Trails Master Plan logo
- Retail leakage report



FEBRUARY PROGRAMS		FEBRUARY EVENTS	
Oro Valley Wings Series - Town/Club Presentation Show SOOP Saturday, Feb. 1 8-11:30 a.m. Cash: \$20 Ages 12+ Cash: \$20 Santitas Preserve 6200 N. Moore Rd., Marana, AZ	GARAGE GUIDANCE TECHNOLOGY ASSISTANCE Thursday, Feb. 13 3-5 p.m. Ages 18+ Cash: FREE Steam Pump Ranch 3000 N. Oracle Rd.	ROCKY BREAK CAMP Saturday, Feb. 22 9 a.m. - 4 p.m. Ages 5-17 Cash: \$75 Steam Pump Ranch 3000 N. Oracle Rd.	SECOND SATURDAYS AT STEAM PUMP RANCH Saturday, Feb. 8 9 a.m. - 1 p.m. All Ages Cash: FREE Steam Pump Ranch 3000 N. Oracle Rd.
SENIOR SOCIAL Thursday, Feb. 6 3:30 - 5 p.m. Ages 55+ Cash: FREE Steam Pump Ranch 3000 N. Oracle Rd.	PARENTS NIGHT OUT - ALL OF THEM'S BORN SECTION Friday, Feb. 14 6 - 10 p.m. Ages 5-17 Cash: \$20 Steam Pump Ranch 3000 N. Oracle Rd.	For details on these programs and events or to register online, visit ParksandRecreation.org	

