

TOWN MANAGER'S

EXECUTIVE REPORT

Town of Oro Valley | January 2025

TO COUNCIL



Happy New Year! As we embrace 2025, we begin a season of refresh and renewal, building upon the significant strides we made in 2024.

Annual Town Council Retreat

Next month, the Town Council Retreat will set the stage for drafting the Town's Strategic Plan. In addition to interviews of each Town Council member, our Senior Management Team and Executive Leadership Team had exercises to contribute to a draft plan. This retreat is an essential step in aligning our vision for the future.

Oro Valley Project Round-Up

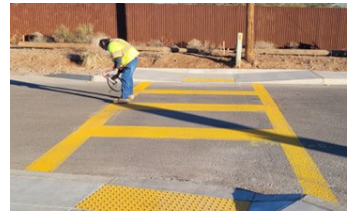
As we look forward to the year ahead, here is an overview of several key projects:

Leman Academy school crossing zone: Collaboration with Leman Academy of Excellence led to the installation of a new crossing zone on Sunkist Road. Completed over winter break, the project included curb modifications, ADA-compliant sidewalks, and crosswalk markings, ensuring a safe routes for students.

Steam Pump Ranch shade structure: Construction of a new 26' x 180' shade structure, with lights, misters, and electrical outlets, with anticipated completion in early 2025.

Community & Recreation Center upgrades: Accessibility improvements, including a new entryway and elevator, are on track for early 2025 completion.

Town Court expansion: Phase 1, including attorney meeting rooms and public restrooms, is complete. Phase 2 is ongoing, and Phase 3 will begin this month, with an anticipated completion of late spring 2025.



Community Highlights & Engagement Opportunities

Volunteer Appreciation: In December, we honored more than 200 volunteers at the Town of Oro Valley Volunteer Appreciation Reception. Resident volunteers contribute thousands of hours annually, embodying the spirit of volunteerism in OV.

OVPD Traffic Safety grant: Congratulations to the Police Department for securing a \$93,000 grant from the Arizona Governor's Office of Highway Safety to enhance traffic safety and reduce impaired driving incidents.

Explore OV app: Enhance your local experience with the Town's new *Explore OV app*, a comprehensive guide to attractions, dining, events, and public art tours. Download it from the [Apple App Store](#) or [Google Play](#) today!

2026 General Plan update: Last month, Town Council approved the draft vision and guiding principles for the 2026 General Plan. Residents, especially youth, are encouraged to join working groups to shape Oro Valley's future. Sessions begin this month and will primarily be online. Learn more at [OVPathForward.com](#).

2024 marked Oro Valley's 50th Anniversary, a year-long celebration of our community. Visit [OVAZ.gov](#) to relive it all, and explore more commemorative content.

Thank you for making Oro Valley a special place to live, work, and play. As we move forward, we'll continue to foster a sense of community, innovation, and volunteerism.

Holidays: Town offices will be closed for Civil Rights Day (Jan. 20) and Presidents' Day (Feb. 17).

Best regards,

Jeff Wilkins,
Town Manager

Inside

Police Department.....	2
Community and Economic Development.....	3
Public Works.....	9
Parks and Recreation.....	11
Water Utility.....	14
Administration.....	16

POLICE DEPARTMENT

CASES AND STATISTICS

Case 1

On Dec. 17, OVPD assisted in a multi-agency operation in Tucson. The operation, led by DEA, centered around drug sales and other criminal activity. The information was developed from a stop made by OVPD earlier in the year. OVPD assisted with officers, K-9, and members of the regional SWAT team.

Case 2

On Dec. 26, officers located a stolen rental vehicle. As a result of the stop, the vehicle was recovered, and further investigation found that one of the passengers had a felony warrant. The wanted female was in possession of a purse, and a search of the purse located 57.9g of Methamphetamine, 57 suspected Fentanyl pills, and drug paraphernalia. She was booked into Pima County Jail after being cleared at the hospital for supposedly swallowing 40-50 of the pills.

Case 3

On Dec. 23, OVPD took a report of a runaway juvenile, who was also making suicidal threats. Detectives used numerous investigative tools to help locate the juvenile, and on Dec. 27, she was located safe and returned home.



Statistics/Information

OVPD had several significant graduations this month. Lt. Carmen Trevizo graduated from the FBI National Academy class 292 (*photo left*). This is an intensive 11-week course in leadership and command.

Commanders Gracie and Young, along with Lt.'s Barkley and Peterson, also graduated from the Northwest Center for Public Safety's Police Staff and Command Class (*right*). This is also an intensive training course which will help our current and future leaders serve the community and department better.



SPECIAL EVENTS

Officer OVe made his annual trek south to assist OVPD with investigating elf hijinx. OVe is a community favorite and is used to create and increase engagement with the community on social media. Each time the community likes or comments on the posts, it helps the algorithms in our favor, so our content appears in their feeds later when we have important community safety information to disseminate. OVe also helps highlight various divisions of the department and provides safety messaging.



COMMUNITY INVOLVEMENT

On Dec. 4, several OVPD officers and staff, CVAP volunteers, Councilmembers and Mayor Winfield participated in the annual Cops and Kids event. Local students are matched with a shopping buddy and are provided a set amount they can spend on gifts and toys. It's a great opportunity to connect with the kids and spread a little holiday joy.



REGIONAL SUPPORT

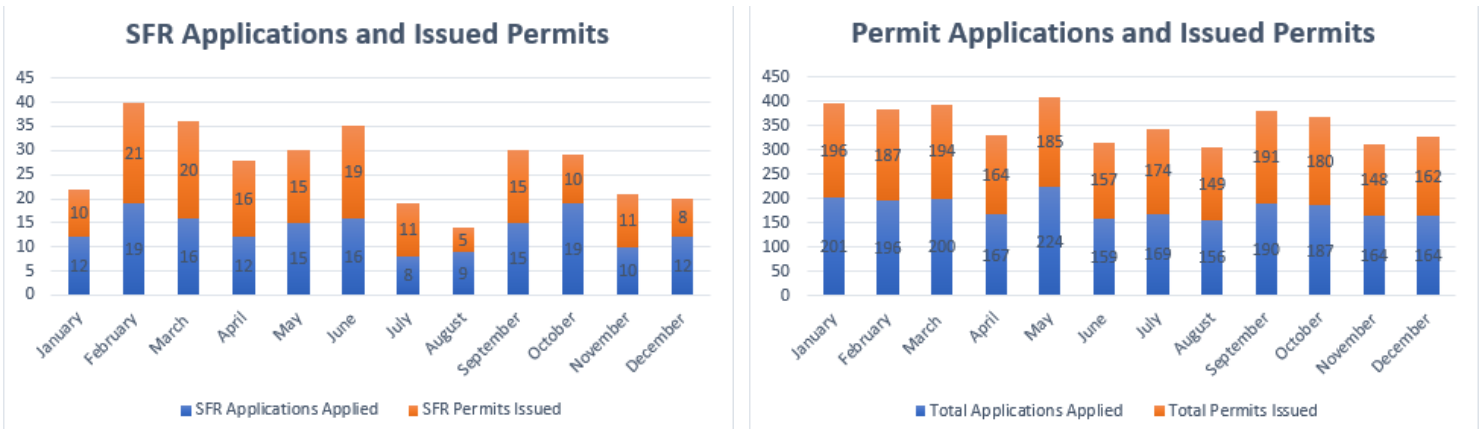
OVPD Wellness K-9 Ari assisted some of the local SROs at CDO and Ironwood Ridge high schools. Finals can be a stressful time for the students, so the SROs invited Ari to stop by and let the students have some stress relief by petting her. One of the SROs noted that almost every student that stopped to pet her, and most of the ones that just walked by, were smiling and seemed much happier. So, we think it was a pretty solid success.

COMMUNITY AND ECONOMIC DEVELOPMENT

STATISTICS

Single Family Residential (SFR) Activity – 8 new SFR permits were issued during the month of December, compared to 11 SFR permits issued in November. Year to date (YTD), 161 SFR permits have been issued since the beginning of the year, compared to 131 during the same period in 2023.

Permitting Activity – 162 total permits were issued during the month of December, compared to 148 permits issued in November. YTD, 2,087 total permits have been issued since the beginning of the year, compared to 2,423 during the same period in 2023. Below are charts showing overall activity for the last twelve months:



PERMITTING MAJOR ACTIVITY

New Businesses

- Academic Healthcare Education Solution at Foothills Business Park – 10950 N. Stallard Place (INV Permit Issued)
- Doug Newborn Law Firm at Catalina Village – 7315 N. Oracle Road (INV Permit Issued)
- Extra Space Storage at Sunnyslope Central – 8760 N. Oracle Road (Type 2 Grading Permit Applied)
- First American Title – 11165 N. La Cañada Drive, #143 (INV Permit Issued)
- Intuitive Harp Healing at Oro Valley Extra Space Storage Executive Suites – 9255 N. Oracle Road, #115 (INV Permit Applied)
- Oranju at Entrada del Oro – 7969 N. Oracle Road (TI Permit Issued)
- Surf Thru Express at Oro Valley Marketplace – 11595 N. Oracle Road (Building Permit Issued)
- Tucson Federal Credit Union in Walmart at Oro Valley Marketplace – 2150 E. Tangerine Road (TI Permit Applied)

Other Permits

- Caldwell Appraisers at Catalina Village – 7225 N. Oracle Road, #204 (INV Permit Issued)
- Gateway at Vistoso Preserve – 945 W. Vistoso Highlands Drive (Building Permits Applied)
- Rivers Edge at Shore Cliff Drive by Richmond American Homes – 10750 N. Shore Cliff Drive (Type 2 Grading Permit Issued)
- Sonoran ENT at the Rooney Ranch Oro Valley Center – 10445 N. Oracle Road, #121 (INV Permit Issued)
- Shade Structure at Steam Pump Ranch – 10901 N. Oracle Road – (Building Permit Issued)
- St. Odilia Catholic Church – 7570 N. Paseo del Norte (TI Permit Applied)
- Wells Fargo at Oro Valley Retail Center – 550 E. Tangerine Road (TI Permit Issued)

NEW DEVELOPMENT

Economic Development and New Projects

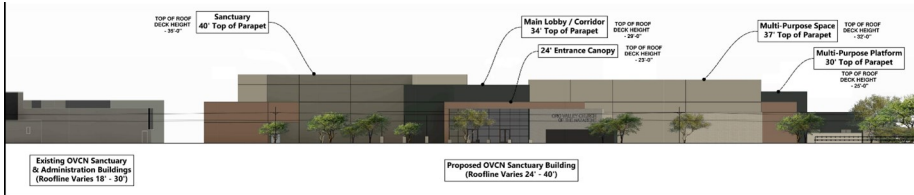
Oro Valley was included in state-wide searches by one prospective business in December 2024. The Town was unable to respond as the project was zoned heavy industrial and required rail service.

MEETINGS & OTHER NEWS

Planning & Zoning Commission

In January, the Planning and Zoning Commission and Town Council will be provided updates on the next step to create OV’s Path Forward. “Phase 2: Let’s Think” will launch on Jan. 28 with resident working groups crafting goals, policies, and actions. The result of this phase will be a complete draft of a web-based plan available for public review and comment. More information, including how to get involved is available on OVPathForward.com.

On Jan. 14, the Planning and Zoning Commission will hold a Public Hearing for the Oro Valley Church of the Nazarene, which is seeking Commission approval of a height increase for a sanctuary (*concept, below*) between the existing facilities and CDO High School, northeast of the Calle Buena Vista and Calle Concordia intersection. Additional information is available on OVprojects.com.



On Jan. 14, the Planning and Zoning Commission will consider an Architecture Plan for a new fellowship hall and daycare at St. Mark’s Church (*concept, right*), located at the Southeast corner of Shannon Road and Tangerine Road. Additional information is available on OVprojects.com.



Town Council

On Jan. 8, the Town’s annual report regarding its efforts to implement the *Your Voice, Our Future* General Plan was presented to Town Council. To date, 97% of the 310 measurable actions have been fulfilled. The goal is to fulfill all 310 actions before the plan expires in 2026. Any actions not completed may be transferred to the next 10-year action plan, known as OV’s Path Forward. Residents interested in crafting the measurable actions that will be implemented over the next 10 years are encouraged to join an OV’s Path Forward resident working group. The 2024 annual progress report and more information about working groups is available on OVPathForward.com.

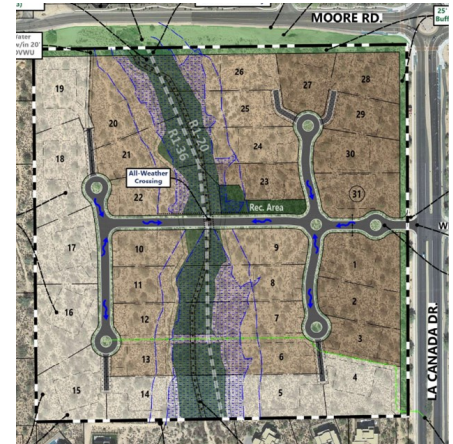
On Jan. 8, the Council approved the commercial architecture for a new Extra Space Storage facility (*concept, right*) on the southeast corner of Hardy Drive and Oracle Road. The architecture includes a remodel of the existing main office, as well as a new 51,700 sq. ft. facility to be constructed per the Tentative Development Plan approved by Town Council.

Additional information is available on OVprojects.com.



On Jan. 8, the Council approved a general plan amendment and rezoning application to enable a 31-lot residential subdivision on 35 acres at the southwest corner of Moore Road and La Cañada Drive (*right*).

Additional information is available on OVprojects.com.



Neighborhood Meetings

On Jan. 15, a neighborhood meeting will be held regarding a proposed development on the southwest corner of Oracle and Hardy Roads. The proposed development, which requires a general plan amendment, rezoning and master development plan, includes a mix of office, retail, restaurant, and residential uses on approximately 22 acres. Additional information is available on OVprojects.com.

BUSINESS RETENTION/EXPANSION AND MARKETING

New Businesses

- In December, business licenses were issued to new businesses in the following locations: two store-fronts, two home-based, one in shared spaces, and two in intelligent offices (physical location that a business owner can use for package and mail delivery, meetings and other business-related functions).

Completed Projects (Certificate of Occupancy Issued)

- First American Title Insurance Company; 11165 N. La Cañada Drive #143
- Innovation Dental; 1830 E. Innovation Park Drive (COO for expansion)
- Sonoran Audiology; 10445 N. Oracle Road #121

Business Closure

- 3 Degrees Infrared Sauna Studio, 1930 E. Tangerine Road #100 (closed due to personal hardship)

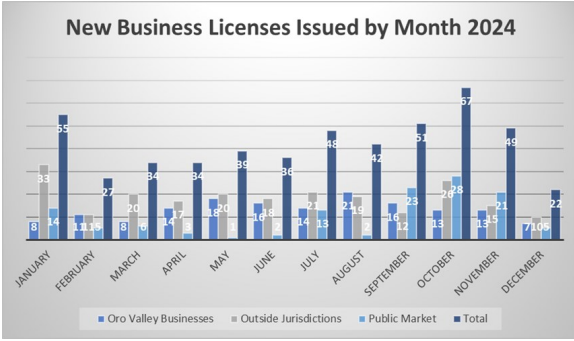
Making Connections: Ribbon Cuttings

- Mayor Winfield, CM Greene & OVPD Chief Kara Riley attended a ribbon cutting ceremony for the new business opened by Dr. David J. Friedman, Your Opportunity for Better Immunity, which is located in the office building by Oro Valley Hospital at 1521 E. Tangerine Road #225 (*photo*).

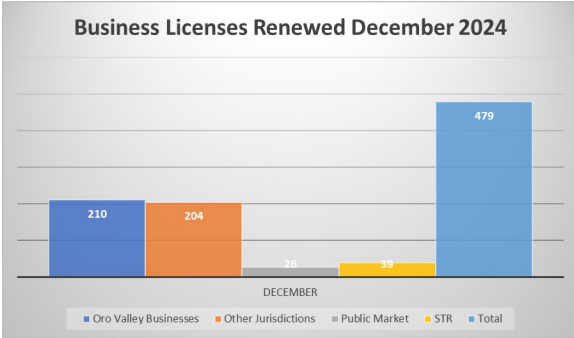


OTHER NEWS

Business Licensing Statistics

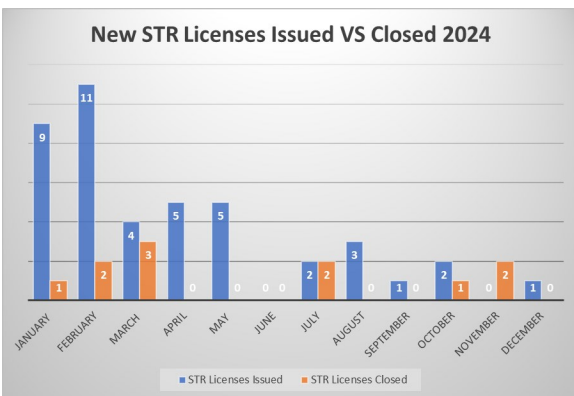


Please note that these business licensing *charts* reflect all businesses inside and outside of Oro Valley.



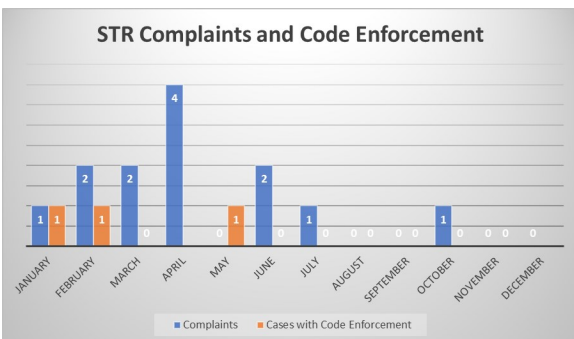
Please note that these business closure *numbers* reflect all businesses inside and outside of Oro Valley, for all business types and reasons for closure.

Short Term Rentals (STR) Statistics



Key Statistics:

- 65.58% of STRs are Single Family Residences
- 96.18% of these are for the entire dwelling.



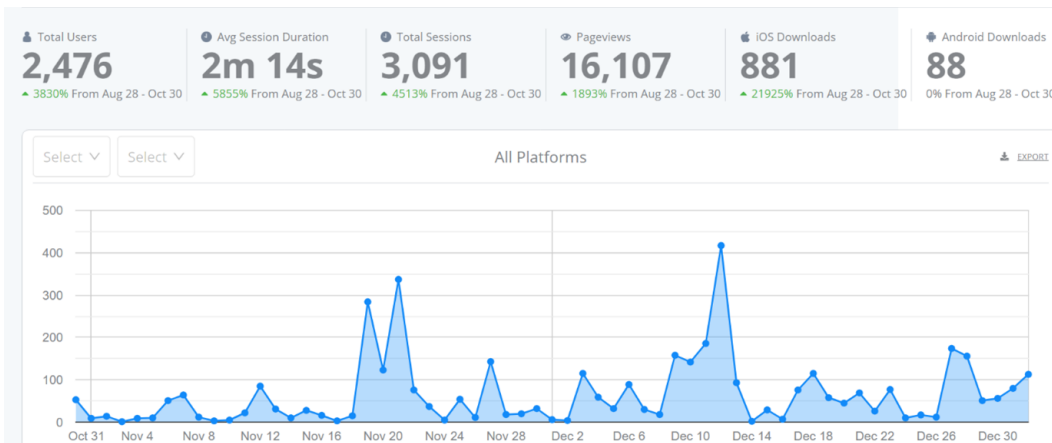
Nature of Complaints: 0 complaints in December 2024

OTHER NEWS

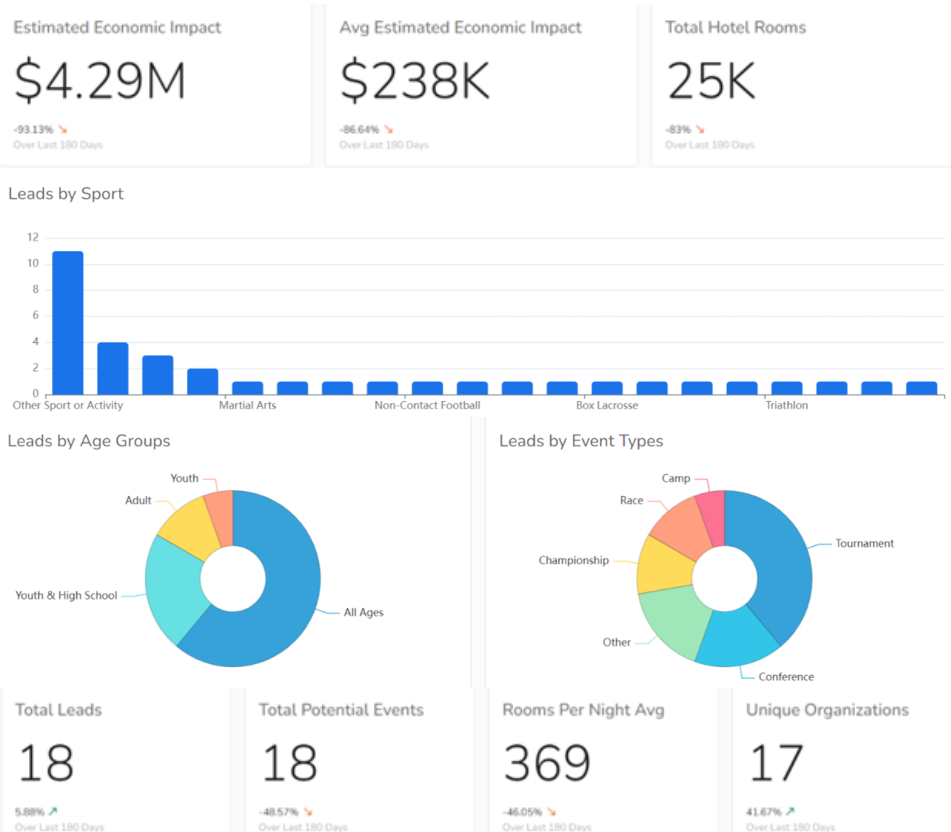
Tourism

- Economic Development staff distributed a tourism-focused newsletter via the OV Edge on Dec. 3.
- Met with the event organizer of the Tucson Marathon and relevant Town staff to make sure the event organizers had everything in place for a successful race.
- Worked with the OV Chamber of Commerce to create a tour on the Explore OV app for the shop local sticker hunt.
- Reviewed the four Request for Proposal (RFP) responses for the Leisure Travel Destination Management plan and scored accordingly with our stakeholder group.
- Continuing to manually add relevant events for the Explore OV app. Events have shown to be a top content item on the app.
- Compiling all booking links for our short-term rental properties to give to event planners that are requesting them, such as the Tucson Bicycle Classic and Project Echelon.
- Updated art descriptions on the Explore OV app to add more context for users discovering public art.
- Added a new section to the Explore OV website for more story-telling content ([OV Insider](#)), and will continue to add more.
- Updated Explore OV [itinerary webpages](#) to feature keyword rich content and imagery to keep users engaged on the page.
- Created a social media content calendar for Q1.

Explore OV App Analytics



Pursuing Sports Leads through PlayEasy Analytics



PLANNING PROJECT HIGHLIGHTS

OV's Path Forward

Congratulations OV residents! The substantial number of contributions made on OVPPathForward.com received the 2024 Granicus Digital Government Award for Community Engagement. Granicus is a global leader in customer experience technologies and services for government entities with more than 6,000 public sector customers. This award highlights our residents' commitment to shaping OV's future.

And there's still time to get involved! All residents are invited to join a Resident Working Group to transform residents' guidance into measurable actions. "Phase 2: Let's Think" will kick off with the Resident Working Groups on Jan. 28. Learn more and sign-up on OVPathForward.com.



OTHER NEWS

Code Compliance

- A residential property at 1517 Oak Shadows Drive had been a concern for residents for many months has been cleaned by the mortgage provider. The front yard had been scattered with miscellaneous trash and debris from the interior of the house. Neighbors are pleased with the outcome and closure of the case.
- Public Self Storage at 11274 N. Oracle Road received approval on Dec. 18 to repaint the building with a set of colors allowed by the Town's Design Standards. The new paint colors are expected to be applied soon.
- Well Fargo Bank at 550 E. Tangerine Road resubmitted a new exterior paint color selection to the Town on Jan. 6 for re-review to bring the building up to the Town's Design Standards.

Trails Master Plan

- A Regional Advisory Group (RAG) has been assembled consisting of neighboring jurisdictions to collaborate and facilitate the development of the Trails Master Plan (TMP). RAG members include Marana, Tucson, Pima County, Pinal County, Arizona Department of Transportation, Arizona State Parks, United States Forest Service, Coronado National Forest, and Golder Ranch Fire District.
- Study sessions will be held with the Parks and Recreation Advisory Board (PRAB) and Town Council in February to provide an update on the project and kick off the Community Outreach phase. As part of the TMP's extensive outreach efforts, staff will conduct a community-wide survey, host table events at various trails, and work with stakeholders to develop the goals, objectives, and vision for Oro Valley's trail network.

PUBLIC WORKS

GENERAL PROJECTS UPDATES

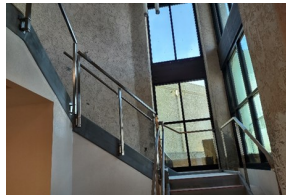
Leman Academy School Crossing Zone

The Town has been working with Leman Academy of Excellence for several years regarding the ability to provide a school crossing zone for students traveling to/from the north. With the new school population and traffic patterns, warrants were met for the school crossing zone. The school crossing zone location is on Sunkist Road, just west of the school's northern driveway. Being west of the driveway, students traveling north will be able to cross protected and out of the vehicular flow route. The Town partnered with Leman to build the necessary sidewalks to support the school zone. The contractor, KE&G, constructed this infrastructure that consisted of curbing modifications, sidewalk, and handicap ramps, over the winter break. The construction is complete. Town staff is painting the crosswalk and installing the appropriate permanent signage (*photos below*). A special thanks and appreciation was conveyed by Leman Academy to the team that made this school crossing zone a reality.



Community and Recreation Center Entryway and Elevator

Project completion is within reach as the team has now received the elevator on site. Efforts were underway to get the installation crew mobilized over the holidays, but at this time, the work is scheduled for the first week in January 2025. The interior work is continuing to make great progress on the drywall, painting and stair handrail (*photos below*). The new front door assembly can now be installed as getting the elevator in the building was holding up that step. We anticipate completion in February of 2025.



Oro Valley Town Court Expansion

The project team made recent progress by placing the pavement in front of the new court entrance (*photo right*). The interior work in phase 2 is proceeding slowly, and the expected date to shift from phase 2 into phase 3 has pushed out toward the end of January. The overall completion schedule is unchanged, so the delivery to the Town is unchanged. Overall, we are doing well, and we plan on achieving our planned completion in late spring 2025.



Naranja Park

We appreciate our contractors, Haydon and Cimarron Circle, for continuing to work together to make a quality amenity for OV.

- **Drainage Improvements:** During the storms of the past summer, when the park was mostly complete, drainage issues were observed coming from the unfinished areas to the north and affecting the latest fields. As a part of finalization, the contractor has been busy creating a more capable drainage path to the east of the fields (*photo right*). This work is going well, and the contractor is completing this work under their closeout efforts.
- **Splash Pad:** Much of the deconstruction of the existing problematic concrete flatwork has been completed and the new work has been formed. The work has stopped over the holidays and is set to resume and finish after the holidays in the first full week of January.

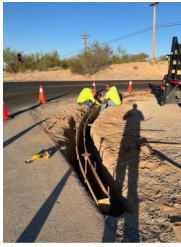


680 Fueling Upgrade Project

The final plans, with value engineering revisions are complete. We expect to advertise for bidding the week of Jan. 6.

STREET OPERATIONS

- Street crews have completed various roadway and multi-use path (MUP) shouldering in the Shadow Mountain Estates East subdivision and on W. (Old) Lambert Lane.
- Crews have completed the radius extension for the westbound, right turn lane onto N. Monterra Vista from W. Naranja Drive, by installing a new concrete header and paving the remaining asphalt wedge (*photos below*).



- Crews have completed sidewalk repairs in the Rancho Vistoso Neighborhood 10 Parcels K & L (1-110) subdivision, as well as in the Monterra Hills (1-187) subdivision.
- Hot applied crack sealing surface treatments have been completed in the Sun City Vistoso Unit 6 (1-267) subdivision. Crews have now moved into the Sun City Vistoso Unit 7 (1-227) subdivision.
- Townwide post-monsoon sweeping of all town arterial, collector, and residential streets also continues.
- Townwide right-of-way landscape maintenance continues to keep Town staff, ADC crews, and Town contractor crews are continuously busy as various vegetation still remains active.

FLEET & FACILITIES

Projects Underway:

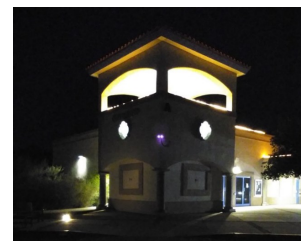
- *Community and Recreation Center, Golf Maintenance Septic to Sewer Connection*: Construction is underway, and an unexpected, buried concrete slab was uncovered during excavation (*photos below*). Despite this early surprise, the project timeline remains intact.



- *Fleet, Telemetry Devices*: Only halfway through installation, these electronic elves have already flagged several issues, allowing Fleet Services to prevent vehicle failures (*photo right*).
- *Fleet, Vehicle Replacements*: The prisoner transport upfitting kit is expected to arrive right after the new year. Meanwhile, Ford's F150 Lightning remains on quality control hold at the Dearborn plant, but we're optimistic for delivery before the end of the fiscal year.
- *Fleet, 50 foot Tow behind Lift*: The new lift has already been put to work by the Facilities Division. Operators must submit training certificates to Fleet Services before receiving access. Safety first, even during the holidays!
- *Pusch Ridge, Tennis Bleacher Design and Construction*: The design phase will begin after the holiday season and tennis will have a front-row seat for next year.
- *Vistoso Trails Nature Preserve Roof Repair*: Work begins Jan. 6, with Progressive Roofing aiming for completion by Feb. 23, just in time for spring showers.
- *VTNP Hazard Cleanup Phase 2*: The work is complete as we've received final confirmation paperwork from Pima County.
- *Magee Substation HVAC Improvement*: Construction starts Jan. 27.

Unscheduled Tasks:

- *Community and Recreation Center, Golf Floor Drain Remediation*: While clearing a clog, it was discovered that the floor drain isn't connected to the sanitary sewer. Facilities is teaming up with the Stormwater Utility to find the best fix for this situation.
- *Town Hall Exterior Lighting*: Plans are underway to add a wall sconce to Building A's west corner (*photo below*). This festive addition will light up the crosswalk, making evenings safer and brighter for everyone.



PARKS & RECREATION

ADMINISTRATION

The month of December was productive for the Parks & Recreation Department. We held a successful SnOV event, organized Second Saturdays at Steam Pump Ranch, facilitated Winter Break Camp, and prepared for the Hot Cocoa 5K.

On Jan. 1, the Town hosted the Hot Cocoa 5K, and we are looking forward to holding Second Saturdays at Steam Pump Ranch on Jan. 11. The next meeting for the Parks & Recreation Advisory Board (PRAB) is scheduled for Tuesday, Feb. 18, 2025.

AQUATIC CENTER (OVAC)

The Oro Valley Aquatic Center has a slight break from events with the next being in February. While January may be slow for events, OVAC is still experiencing consistent use by members and drop-in users. We are considered a "warm weather" destination for our neighbors up north.

Club Swim is taking advantage of school break with additional practices. Also, due to a lack of water at the University of Arizona, we hosted the UA Adaptive Athletics Swim Team so they could continue training for USA Nationals.

During the week of Jan. 13, the Recreation Pool will be retiled in addition to the facility's deck depth markers.

COMMUNITY AND RECREATION CENTER (CRC)

The CRC hosted its annual holiday event, SnOV on Thursday, Dec. 19, from 5-8 p.m. This free community event included games, crafts, food and drinks for purchase, a visit from Santa and real snow (*photo right*). Staff estimated 1,200 community members attended.

In collaboration with Steam Pump Ranch, the CRC hosted two days of Winter Break Camp, Dec. 30-31. Forty campers (per day) enjoyed this fun-filled event that features indoor games, swimming, arts and crafts, and tennis/pickleball. On Jan. 2-3, the camp will move over to Steam Pump Ranch for two days of fun STEM activities!

The CRC hosted another successful trivia event on Sunday, Dec. 22.

The event was attended by more than 50 participants and featured five rounds of pub-style holiday-themed trivia, and happy hour drinks and food. This event is a partnership between the CRC and the Overlook Restaurant.

The fall pickleball league season finished up on Dec. 15. Staff were very pleased with this inaugural in-house offering. Registration is now open for the winter session, which will begin the week of Jan. 13.



RECREATION AND CULTURE

As we move into January, there will be big changes at Steam Pump Ranch. The new ramada construction has started. The Farmers Market and other programs will have a great shaded area to take advantage of as the temperatures start to climb in Spring.

Jan. 1 is the Hot Cocoa 5K at Steam Pump Ranch. This 11th annual winter 5K race will take place along the Cañada del Oro (CDO) multi-use path, beginning at Steam Pump Ranch. Runners, walkers, and strollers are welcome! Prizes to overall male and female winners, and ten-year age group prizes. Proceeds from this event will benefit the Town of Oro Valley's Roundup for Youth Recreation Scholarship Program.

Oro Valley Parks & Recreation will again partner with BEYOND Staff, for the annual BEYOND hike as we explore the outdoors with a hike at Honeybee Canyon Park's South Loop!

PARK MAINTENANCE

December projects outside of standard core services:

Naranja Park:

- Fertilization of fields 1-6, complete.
- Mowing, fertilization, and irrigation management, ongoing.
- Working with permitting on securing permits to begin ADA sidewalk construction at the Archery Range, secured contractor.
- Replenishment of playground engineered fiber, rescheduled for January.
- Added two new courses of pavers to the drain area in large dog park (*photo right*), and replaced damaged sod in front of the ramada in large dog park, complete.
- Quotes for security motion lighting for skatepark, in progress.
- Splashpad winter shutdown, in progress.
- Twenty (20) trees planted between fields 1&2 and 3&4 (*photo below*), complete.



Riverfront Park:

- Winter field maintenance, in progress.
- All multi-use fields to be fertilized, in progress.

James D. Kriegh Park:

- Winter field maintenance, in progress.
- Backstop repair on field 5 to be scheduled, obtaining quotes.
- Repairs to OVAC parking lot fence, complete.

Town Hall/Library/OVPD:

- Tree trimming, in progress.

Steam Pump Ranch:

- Working with permitting on securing permits to begin ADA sidewalk construction; contractor and consultant secured, and pre-construction meeting scheduled.
- Irrigation work to extend Steam Pump Ranch lawn, in progress.

Vistoso Trails Nature Preserve:

- Brightview contracted to help with the eradication of buffelgrass.

Continued communication to Oro Valley Sports Alliance individual organizations for field maintenance and updates.

VISTOSO TRAILS NATURE PRESERVE UPDATES

We will continue to share monthly updates on the progress of VTNP.

January 2025 updates:

- Staff has been working with the contractor, Kimley-Horn, for an updated proposal, per Town Council's direction.
- Staff has been receiving calls regarding dirt bikes and utility vehicles being utilized in VTNP. The Oro Valley Police Department has been notified, and staff continue to clean up and smooth over ruts in the terrain.
- The landscaping contractor has been doing some work on the removal of buffelgrass and fountain grass in selected areas. This work was funded by a \$20,000 grant that was previously received from the Arizona Department of Forestry and Fire Management for the removal of invasives. The Town's required matching funds are \$2,250.

INDIGO GOLF PARTNERS

Golf Rounds for January are budgeted for 8,050 rounds at the 36-hole facility, and Pusch Ridge is budgeted for 2,700 rounds of golf. All 45 holes of golf will be open for January.

As of Nov. 30, we have 410 full memberships including 22 corporate memberships. The marketing focus for January will continue to focus on full-time, monthly, and corporate memberships. We no longer offer 30-60-90 day memberships.

January club events include weekly ladies, men’s, and couples competitions. We have 14+ social events scheduled for Overlook/Sunset Room in January. We will be hosting: Happy Hour with Music on Jan. 17; PGA Southwest Section Pro-Am on Jan. 21-22; and the Kwan wedding on Jan. 25.

January projects for CRC/36-hole include – fairway, tee and green fertilization, desert clean-up, tree trimming, adding decomposed granite (DG) to tee surrounds, curb edging, and greens top dressing.

January projects for PR/9-hole include – rough pre-emergent application, irrigation repair, tree pruning, lake edge clean-up, gopher control, and greens top dressing.

Golf Rounds Report:

2023-2024 ROUNDS - 36 HOLE					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds	Total Rounds
7/31/2023	2939	2033	136	320	4446
8/31/2023	2855	1523	303	307	4988
9/30/2023	3129	1810	386	465	5790
10/31/2023	3501	2155	424	385	6465
11/30/2023	3995	2848	460	914	8217
12/31/2023	3841	3397	530	118	7886
1/31/2024	3960	3277	576	246	8059
2/29/2024	4000	3657	501	753	8911
3/31/2024	4349	4751	616	607	10323
4/30/2024	4196	4032	630	989	9847
5/31/2024	3831	3044	402	710	7987
6/30/2024	3033	2753	466	454	6706
Total Rounds	43,629	35,280	5,430	6,268	89,625

2024-2025 ROUNDS - 36 HOLE					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds	Total Rounds
7/31/2024	2943	2230	377	227	5777
8/31/2024	3023	2552	456	394	6425
9/30/2024	3110	2086	393	488	6077
10/31/2024	3186	1926	406	501	6019
11/30/2024	4329	3208	565	881	8983
12/31/2024					0
1/31/2025					0
2/28/2025					0
3/31/2025					0
4/30/2025					0
5/31/2025					0
6/30/2025					0
Total Rounds	16,591	12,002	2,197	2,491	33,281

2023-2024 PUSCH RIDGE GOLF ROUNDS					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	League/ Outing Rounds	Total Rounds
7/31/2023	0	0	0	0	0
8/31/2023	0	0	0	0	0
9/30/2023	0	0	0	0	0
10/31/2023	59	310	17	105	491
11/30/2023	516	1792	112	462	2882
12/31/2023	362	1706	108	365	2541
1/31/2024	445	1616	106	431	2598
2/29/2024	427	1960	198	447	3032
3/31/2024	530	2417	95	401	3443
4/30/2024	346	1970	70	519	2905
5/31/2024	215	1429	48	235	1927
6/30/2024	0	0	0	0	0
Total Rounds	2,900	13,200	754	2,965	19,819

2024-2025 PUSCH RIDGE GOLF ROUNDS					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	League/ Outing Rounds	Total Rounds
7/31/2024	0	0	0	0	0
8/31/2024	0	0	0	0	0
9/30/2024	0	0	0	0	0
10/31/2024	89	359	3	207	658
11/30/2024	413	1657	76	458	2604
12/31/2024					0
1/31/2025					0
2/28/2025					0
3/31/2025					0
4/30/2025					0
5/31/2025					0
6/30/2025					0
Total Rounds	502	2,016	79	665	3,262

WATER UTILITY

METER OPERATIONS

For the month of December, the Utility added 13 new service connections. The Utility now has a total of 21,556 service connections.

WATER CONSERVATION GRANT FUND AWARD

On Dec. 18, 2024 the Water Infrastructure Finance Authority (WIFA) Board awarded the Town of Oro Valley Water Utility an additional \$14,000 in grant funding to be applied toward the independent portion of the Northwest Recharge Recovery and Delivery System (NWRDRS) project. Total WIFA grant funding (to date) is over \$1.68 million.



COLORADO RIVER UPDATE

The upper and lower basin states of the Colorado River continue to negotiate a new Drought Contingency Plan (DCP) for the Colorado River. The current DCP is set to expire at the end of 2026. New Colorado River water shortage sharing guidelines need to be established to ensure the long-term sustainability of the Colorado River and to eliminate its current state of overuse.

The Bureau of Reclamation is currently reviewing the proposals and Environmental Impact Statements (EIS) submitted by all seven basin states. The current review schedule is as follows:



WATER UTILITY GETS A THUMBS UP FROM ADWR

Oro Valley Water Utility is compliant with the State of Arizona's water use accounting:

Water loss is a particularly important issue in Arizona, where approximately 97 percent of Arizonans are served by public water supplies.

Large municipal providers like the Oro Valley Water Utility are required by the Arizona Department of Water Resources (ADWR) to maintain their system to not exceed a 10 percent lost and unaccounted for water. Lost and unaccounted for water is the difference between the volume of water produced and the volume of water delivered.

Every year the Water Utility is required to provide this information to the ADWR. The State of Arizona reviews and certifies the data provided by the Water Utility to ensure compliance with the water code. For those providers out of compliance, the code authorizes a civil penalty of up to \$10,000/day.

In 2023, the State certified that the Utility's lost and unaccounted for water was 2.30 percent, with the OV Utility's three-year average being 1.64 percent. This extremely low percentage is due to a robust and modern distribution system, diligent water accounting practices performed by staff, as well as the Utility's implementation of the most up to date and accurate water meter reading technology.



Buried distribution main leaks are a common contributor to lost and unaccounted for water.

Oro Valley Water Utility is compliant with the State's requirements for efficient water use:

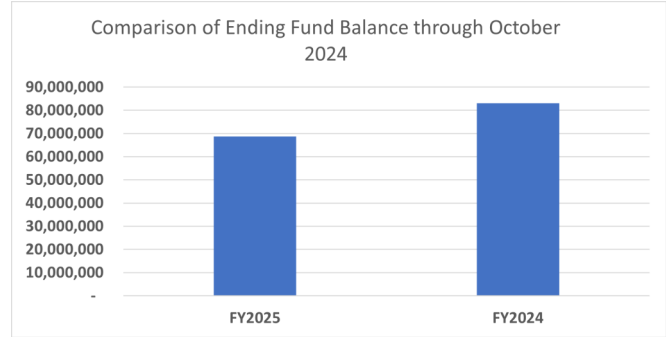
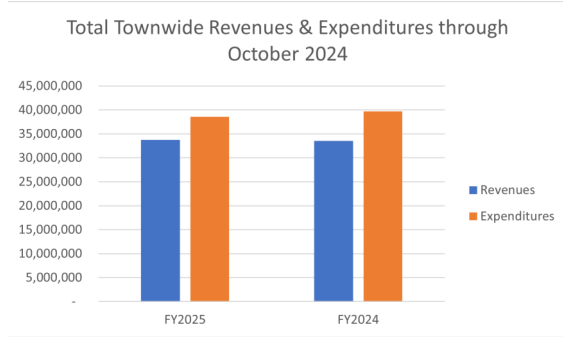
In accordance with Arizona's current management plan for Southern Arizona, the allowable water consumption per service area resident is 211 gallons per day. In 2023, the State of Arizona certified that the Oro Valley Water Utility's consumption per service area resident is 128 gallons per day.

Thanks to the Utility's conservation program, our community's conservation ethic, and a water rate structure that encourages water conservation, the Utility can meet this requirement every year.

ADMINISTRATION

FINANCE

The Town is continuing to perform as expected from a Townwide financial perspective through October. Total Townwide revenues are slightly positive by \$200,717, or .6% through October 2024, in comparison to October 2023. Meanwhile, total Townwide expenditures are lower than October 2023 by \$1,124,623, or 2.8%. Personnel costs are slightly higher than last year by about \$339,000, while O&M costs are higher than last year by \$1,186,170, or 10.7%. Finally, Capital expenditures are lower than last year by \$2,477,585, or 26.5%. Total estimated Townwide Fund Balances through October 2024 are \$68,774,254, which is about \$4.9 million less than the Town carried into the fiscal year.



TOWN MANAGER'S OFFICE

Ask OV Top Inquiries: Nov. 30 – Dec. 27, 2024

Right of Way	6
Parks & Recreation Facilities	6
Public Works General	5
Planning Projects	4
Vistoso Trails Nature Preserve	4

OV Youth Advisory Council (YAC)

The Youth Advisory Council recently brought holiday cheer to the residents of Catalina Springs Memory Care by decorating and hanging festive wreaths on their doors (*photos*). The group crafted approximately 20 beautiful wreaths, adding a personal touch to the holiday season.



OV Peak Performance

The Town of Oro Valley applied for the Society for Human Resource Management of Greater Tucson (SHRM-GT) 2025 Celebrating Innovation in the Workplace (CIW) Awards, highlighting OV's Peak Performance program. If selected by a panel of local HR and business leaders, this will mark the third consecutive year the Town has been recognized for its commitment to fostering a culture of continuous improvement and empowering employees to drive positive change within their roles and teams. The CIW Awards celebrate achievements in Technology/Process Improvement, Diversity and Inclusion, Community Impact and Leadership. Winners will be announced at an award ceremony on Feb. 11, 2025.



GRANT AND CONGRESSIONAL FUNDING OPPORTUNITIES

Awarded, requested, evaluated, and denied grant and congressional funding opportunities, for the fiscal year of 2024/2025 (July 1, 2024 — June 30, 2025):

Town Project	Grant/Congressional Program	Amount	Submission Date	Response Date	Status
Quarterly Vehicle Lift Preventative Maintenance	ADOT 5310 Grant	\$9,500	April-22	July-24	Awarded
Quarterly Vehicle Safety Preventative Maintenance	ADOT 5310 Grant	\$3,107	April-22	July-24	Awarded
Quarterly In-Vehicle Cameras	ADOT 5310 Grant	\$13	April-22	July-24	Awarded
Sierra Wash Drainage Improvement at Via Mandarin	DEMA Grant	\$210,990	April-22	November-24	Awarded
Sierra Wash Drainage Improvement at Glover Road	DEMA Grant	\$280,942	April-22	Waiting	Requested
Lower Highland Wash Flood Control Project	DEMA Grant	\$1,489,183	July-22	Waiting	Requested
Public Safety	Arizona Governor's Office of Highway Safety (AZGOHS) Selective Traffic Enforcement Program (STEP) FY 23/24	\$52,504	March-23	August-24	Awarded
Quarterly Vehicle Lift Preventative Maintenance	ADOT 5310 Grant	\$1,167	March-23	December-24	Awarded
Quarterly Vehicle Safety Preventative Maintenance	ADOT 5310 Grant	\$4,925	March-23	December-24	Awarded
Quarterly In-Vehicle Cameras	ADOT 5310 Grant	\$7,568	March-23	December-24	Awarded
Public Safety	Arizona Governor's Office of Highway Safety (AZGOHS) Selective Traffic Enforcement Program (STEP) FY 24/25	\$32,841	March-24	August-24	Awarded
Public Safety	Arizona Governor's Office of Highway Safety (AZGOHS) Impaired Driving Program (DUI) FY 24/25	\$60,158	March-24	August-24	Awarded
Public Safety	Arizona Governor's Office of Highway Safety (AZGOHS) Accident Investigation FY 24/25	\$32,255	March-24	August-24	Denied
La Cañada Bridge at Cañada del Oro Wash	Highway Infrastructure Program (HIP)	\$7,221,256	March-24	August-24	Denied
Officer Safety Plan	Department of Justice – Byrne Discretionary (Law Enforcement)	\$800,000	March-24	Waiting	Requested
Future Police Station (Design)	Department of Justice – Byrne Discretionary (Law Enforcement)	\$3,000,000	March-24	Waiting	Requested
Town of Oro Valley Bridge Repair	Highway Infrastructure Program (HIP)	\$7,000,000	March-24	Waiting	Requested
Vistoso Trails Nature Preserve - Accessibility Improvements	Recreational Trails Program Non-Motorized Grants	\$144,499	March-24	September-24	Awarded
Public Safety	DOJ COPS LEMHWA	\$72,562	April-24	October-24	Denied
Interpretive Signage at Vistoso Trails Nature Preserve	Tohono O'odham Nation Grant Funding	\$80,300	May-24	September-24	Denied
Vistoso Trails Nature Preserve Restoration Project	Tohono O'odham Nation Grant Funding	\$131,000	May-24	September-24	Denied
Proctor Leiber House Historic Building Condition Assessment	AZ State Parks & Trails Heritage Fund Historic Preservation Grant	\$30,000	May-24	July-24	Awarded
Naranja Park Archery Range Shade Structure	Shooting Range Development Grant	\$25,988	May-24	July-24	Awarded
Public Safety	BVP	\$19,990	June-24	September-24	Awarded
Vistoso Trails Nature Preserve – Restoration of Disturbed Natural Areas	Invasive Plant Grants	\$200,000	July-24	September-24	Denied
Vistoso Trails Nature Preserve – Restoration of Monarch Habitat	Monarch Butterfly and Pollinators Conservation Fund	\$300,000	July-24	November-24	Denied
Electric Vehicle and Fleet Electrification Pilot	Energy Efficiency and Conservation Block Grant Program	\$76,505	September-24	October-24	Awarded
Vistoso Trails Nature Preserve - Desert Ecosystem Restoration Project	Landscape Scale Restoration Competitive Grant Program	\$300,000	November-24	Waiting	Requested

Note: In late December, the United States Congress passed a Continuing Resolution (CR) which funds the government through March 14, 2025. Unfortunately, CRs do not include new projects through the Congressionally Directed Spending program, so we are still in a waiting period for the Town of Oro Valley Bridge Repair Project. The good news is that our project remains in a strong position for a final, Fiscal Year 2025 appropriations bill. However, it is likely we will not have any additional information to share until mid-March.

INNOVATION AND TECHNOLOGY

During the month of December, the IT director and some members of the department attended the annual State of Arizona Cyber Summit. IT reviewed internal, standard operating procedures (SOPs) for security and incident handling. Some of the televisions at the Community and Recreation Center and the Oro Valley Aquatic Center were replaced in December.

COMMUNICATIONS AND MARKETING

December Productions

PRESS RELEASES

- [Calling all OV residents to help plan Oro Valley's future](#)
- [SnOV: An Oro Valley holiday event for the whole family, Dec. 19](#)
- [Kick off 2025 by participating in Oro Valley's Hot Cocoa 5K, Jan. 1](#)
- [OV offers tree recycling program starting Dec. 26](#)

ARTICLES

- [Marana Mayor Ed Honea Memorial Service](#)
- [He knows Oro Valley's Roads](#)

VIDEOS

- [Hot Cocoa 5K promotional video for social media](#)
- [What's happening in Parks and Recreation Jan 2025 \(YouTube Podcast Visualizer\)](#)
- [General Plan Amendment, Rezoning and Master Development Plan info video](#)

PODCASTS

- [What's Happening in Parks and Recreation Jan 2025](#)

PUBLICATIONS & GRAPHIC DESIGN

- Vista Newsletter ([Jan/Feb'25](#))
- Oro Valley's Popular Annual Financial Report ([PAFR](#))
- This Month in Oro Valley Parks & Recreation full-page Explorer print ad
- Thank You Volunteers Explorer print ad
- Hot Cocoa 5K Explorer print ad
- SnOV Explorer print ad
- TOV holiday events Bear Essential print ad
- Volunteer Appreciation program card
- Volunteer Appreciation pin cards
- Volunteer Appreciation post-event photo gallery ([Canto](#))
- Move Across 2 Ranges sticker designs
- Move Across 2 Ranges shirt design
- TOV Town Council holiday e-card



JANUARY PROGRAMS		JANUARY EVENTS	
ORO VALLEY WINTER SERIES - NATIVE LOOP TO MESA LAGOON COORDON TRIAL Sunday, Jan. 4 8 - 12:30 p.m. Ages 12+ Cost: \$30 Candler Lake Park 1127 N. Oracle Rd.	SENIOR SOCIAL Thursday, Jan. 16 10 - 12 p.m. Ages 55+ Cost: FREE Thurs. Trivia Night Steam Pump Ranch 10801 N. Oracle Rd.	KIDS WINTER PARTY Saturday, Jan. 25 10 a.m. - noon Ages 12+ Cost: \$10 Recreation Field 1701 W. Lambert Lane	HOT COCOA 5K Wednesday, Jan. 1 8 a.m. - 1 p.m. All ages Cost: \$50 Steam Pump Ranch 10801 N. Oracle Rd.
SECOND SATURDAY AT STEAM PUMP RANCH Saturday, Jan. 25 9 a.m. - 1 p.m. All ages Cost: FREE Steam Pump Ranch 10801 N. Oracle Rd.	<p>For more information on these programs and events, or to register online, scan the QR code or visit PLAYOV.COM today!</p> <p>ORO VALLEY</p>		

