

TOWN MANAGER'S

EXECUTIVE REPORT

Town of Oro Valley | March 2025

TO COUNCIL



As 2025 progresses, Oro Valley continues to build on last year's momentum with a strong focus on community engagement, infrastructure enhancements, and long-term planning. From improving public spaces to advancing key projects, we are committed to fostering a thriving, well-connected, and prepared community. Below are some of the latest developments shaping our Town.

Oro Valley Project Round-Up

Key infrastructure and community projects:

- **Community & Recreation Center entryway and elevator:** Final touch-ups are completed. The Town holds a small [ribbon-cutting ceremony](#) on March 4 to celebrate this milestone, enhancing universal access to the facility.
- **Steam Pump Ranch shade structure:** The ramada structure was completed in January, with final updates underway to add lighting, misters, and electrical outlets.
- **Town Court expansion:** Phase 3 of the project is underway, along with preparations for a future Sally Port.

Community Highlights & Engagement Opportunities

And here are a few opportunities to get engaged!

- **Help shape the future of Oro Valley's paths and trails:** The Town recently launched OV Trails Connect, a Trails Master Plan process aimed at strategically shaping our trails and multi-use paths into a meaningful, interconnected system. Public input is already being gathered through surveys, trailside chats, and stakeholder meetings. Learn more and share your input at www.OVTrailsConnect.com.
- **Attend the Wildfire Safety Community Q&A:** The Town of Oro Valley and Golder Ranch Fire District are hosting a Wildfire Safety Community Q&A event on Friday, March 14, 3-5 p.m., at Council Chambers. Virtual participation is also available via Zoom. Experts will share fire prevention tips and home protection strategies, followed by Q&A with GRFD and Town officials. For fire safety-related concerns, residents may contact GRFD at (520) 825-9001 or visit GRFDAZ.gov.
- **Oro Valley Triathlon and Duathlon Festival Returns to OV:** The Oro Valley Triathlon and Duathlon Festival takes place on March 15 at James D. Kreigh Park, drawing athletes from across the country. Motorists should expect temporary traffic delays on race day.
- **Join us for Oro Valley Community Night with the Tucson Roadrunners:** Join the Town, the Oro Valley Chamber, and the Tucson Roadrunners at the Tucson Convention Center for a fun-filled evening on Sunday, March 16! The first 1,000 attendees receive a special T-shirt, and Mayor Winfield will drop the puck to start the game. Visit OVAZ.gov for details and a special link for discounted tickets.
- **Oro Valley's Path Forward Update 2026 General Plan Update:** [Resident Working Groups](#) are now underway, shaping the next 10 years of community planning. All residents are encouraged to participate at OVPathForward.com!



With key projects moving forward and new opportunities for community involvement, the Town of Oro Valley remains committed to thoughtful growth and continuous improvement. Thank you for your engagement and support in making our Town a great place to live, work, and thrive.

Best regards,

Jeff Wilkins,
Town Manager

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POLICE DEPARTMENT

CASES AND STATISTICS

Case 1

On Feb. 20, OVPD was advised by Marana PD that a vehicle had intentionally rammed a Marana PD officer when they attempted to stop them. The vehicle had reportedly fled from DPS on a previous occasion. Through a coordinated effort to locate the vehicle, Officer Altamirano observed it occupied in a parking lot. Multiple resources including CAT and Marana PD worked to surround the vehicle and take the suspect into custody without incident. The driver was charged with Aggravated Assault and Unlawful Flight.

Case 2

OVPD was advised of a residential burglary that occurred in OV. The homeowner returned to the residence to discover his back sliding door ajar, and items from the house missing. Some of the stolen items were “pinged” and a location was provided. An investigation by officers led to obtaining a search warrant for the location of the “ping.” The stolen items were recovered, and four suspects were arrested for Burglary.

Case 3

After receiving reports of vehicles being broken into around two apartment complexes, local patrol units acted proactively to deter and prevent these crimes. While on foot in the area of the reported crimes, Officer Gastelum observed a suspect acting suspiciously around vehicles. He observed the suspect enter a vehicle, which was later determined to not belong to him. Further investigation developed probable cause to arrest the suspect for 3rd degree burglary and was booked into the jail. It was later discovered at the jail that he had smuggled drug paraphernalia into the corrections facility, and charges were added for that crime.

Statistics/Information

The OVPD records section processed over 2,032 public records requests in 2024. The unit is responsible for tracking all requests and responding with the records within the specified time limits, and redacting protected information from the reports. The turn around time for the unit continues to be very quick, which is helpful to the customers they serve.

SPECIAL EVENTS

Emergency Communications Manager Michelle DeVault retired after over 26 years of service. During her tenure as manager, the OVPD Communications Center was one of the first centers in Arizona to achieve accreditation. We wish her a happy retirement and thank her for her service.



COMMUNITY INVOLVEMENT

As part of giving back to the community on both a local and global scale, OVPD once again put on hairnets and packed meals for Feed My Starving Children. This program sends meals to children in areas of the world that are in dire need of nutritious meals to stay alive. This year, the local OV community packed over 1.6 million meals!

REGIONAL SUPPORT

Officer Snyder, who is an Explosive Ordinance Technician with the Pima Regional Bomb Squad, attended a STEM event at Wilson School. They demonstrated the technology and tools used to identify and render safe devices that are suspected of being explosive. The students and parents were able to watch the remote-control robot used by the squad to operate on devices remotely.

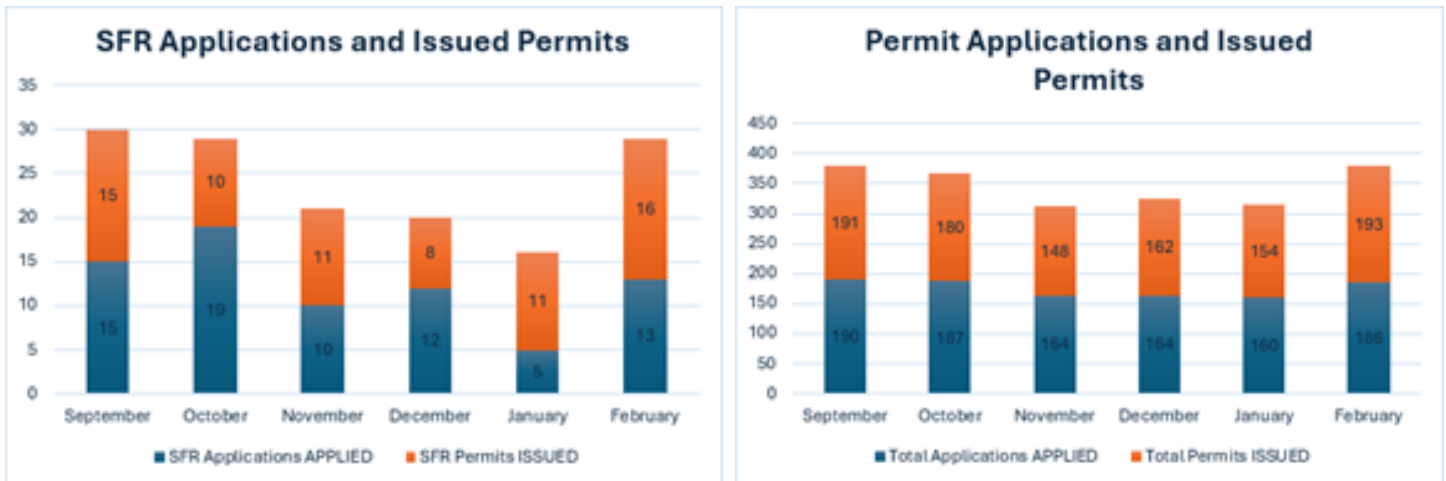
COMMUNITY AND ECONOMIC DEVELOPMENT

STATISTICS

Single Family Residential (SFR) Activity – 16 new SFR Permits were issued for the month of February, compared to 11 SFR permits issued in January. YTD, 27 SFR permits have been issued since the beginning of the year, compared to 31 issued same period in 2024.

Permitting Activity – 193 total permits were issued during the month of February, compared to 154 permits issued in January. YTD, 347 total permits have been issued since the beginning of the year, compared to 383 issued during the same period in 2024.

Below are charts showing overall activity for the last six months:



PERMITTING MAJOR ACTIVITY

New Businesses

- Arizona Medical Specialty Group at Steam Pump Village Retail Center – 11015 N. Oracle Rd., #121 (Investigative Permit Issued)
- Biviti Adora Infrared Spa at Oro Valley Marketplace – 1930 E. Tangerine Road, #100 (Investigative Permit Applied)
- Edward Jones at Catalina Village – 7435 N. Oracle Road (TI Permit Issued)
- Life Solutions Advisors of America LLC at Rooney Ranch Office Center – 10445 N. Oracle Rd., #111 (Investigative Permit Issued)
- Picklr at Oro Valley Marketplace – 11855 N. Oracle Road, #35 (TI Permit Applied)
- Red Light Method at Duchess Plaza – 7980 N. Oracle Road, #110 (TI Permit Issued)
- Smoothie Cafe at Canada Crossroads – 10335 N. La Canada Drive (Building Permit Issued)
- Talon Analytics at Foothills Business Park – 10861 N. Mavinee Drive, #141 (Investigative Permit Issued)

Other Permits

- Doug Newborn Law Firm, PLLC at Catalina Village – 7355 N. Oracle Road, #111 (Investigative Permit Issued)
- Steam Pump Ranch ADA Sidewalk Improvements – 10901 N. Oracle Road (Type 3 Grading Permit Applied)
- Splendido at Rancho Vistoso – 13500 N. Rancho Vistoso Boulevard (TI Permit Applied)

NEW DEVELOPMENT

Economic Development and New Projects

Oro Valley was included in state-wide searches by eight prospective businesses in February 2025.

The Town was unable to respond to any of them due to the large size of the lots and buildings needed to meet their requirements.

MEETINGS & OTHER NEWS

Planning & Zoning Commission

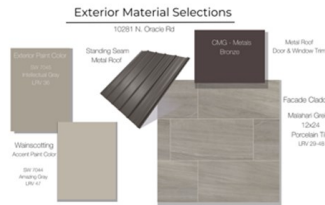
Upcoming on March 4, the Planning and Zoning Commission will consider architecture for Catalina Eye Care located on the west side of Oracle Road north of Greenock Drive. The project is the second phase of the Ironwood Dermatology development, which was approved in July 2018. The proposed design features a Southwestern architecture style with stucco walls, metal roof and awnings, and neutral color palette. Final approval of the proposed architectural design will be considered by Town Council at the March 19 meeting. Additional information on the project is available on www.OVprojects.com



EAST ELEVATION (Facing Oracle Road)



NORTH ELEVATION



Town Council

Upcoming on April 2, Town Council will hold a Public Hearing for the Oro Valley Church of the Nazarene (OVCN). OVCN is appealing the Planning and Zoning Commission denial of a height increase for a sanctuary between the existing facilities and CDO High School, northeast of the Calle Buena Vista and Calle Concordia intersection. Additional information is available on www.ovprojects.com.



At the February 19 Town Council meeting, staff provided an update on OV Trails Connect project. [OV Trails Connect](http://www.ovprojects.com) is a focused, yet separate planning effort to shape the Town's unpaved trails and paved multi-use paths. The presentation included a progress report as well as an update on upcoming project phases. The progress report was the first of what will be a series of updates to the Parks and Recreation Advisory Board (PRAB) and Town Council corresponding with key project phases as the plan is developed. To join and contribute to the plan, please go to [OV Trails Connect](http://www.ovprojects.com).

Neighborhood Meetings

On March 3, a neighborhood meeting was held for a Master Development Plan including detached single-family homes, townhomes, apartments, retail and office space, for 73-acres at the northeast corner of Lambert Ln. and La Cholla Blvd. Additional information on the project is available on www.OVprojects.com



BUSINESS RETENTION/EXPANSION AND MARKETING

New Businesses

In February, business licenses were issued to new businesses in the following locations.

- Store front: 3
- Home occupations: 8
- Shared space or Intelligent office*: 4

*Physical location that a business owner can use for package and mail delivery, meetings and other business-related functions.

Making Connections

Eighteen entrepreneurs and small business owners attended (in-person or online) a free workshop “Legal Tips for the First Two Years in Business,” presented by Michael Boreale of Boreale Law, PLC. The Town is sponsoring these workshops in coordination with StartUp Tucson. The final workshop about business finances will be on May 1.



Town staff, Mayor Winfield and the Oro Valley Chamber visited sixteen businesses in February.



*Good Juju Agency
8444 N. Oracle Road #150*



*Spenga Fitness
7621 N. Oracle Road #150*



*Wow Wow Lemonade
7705 N. Oracle Road*

OTHER NEWS

Tourism

- [Explore Oro Valley Instagram](#): To date, we have: 1,217 followers, 40 posts, 18.2K views month to date; and shared 135 stakeholder content stories
- [Public Art Tour](#) officially started and was fully sold out for all dates by the first tour. Due to the overwhelming volume of calls wanting to get on the tour, the Econ Dev staff met with Karen at AZ Winery Tours to negotiate additional dates. We are happy to announce that we've added 21 additional tours, through July 2!
- Continuing to manually add relevant events for the Explore OV app. Events have shown to be a top content item on the app.
- Econ Dev staff met with our leisure travel study vendor, CSL to officially kick off the project and they are coming onsite in March for a familiarization/site inspection tour of the Town and to attend a steering committee meeting.
- Crystal and Chamber President Kristen Sharp met with the KOLD News team to discuss promoting Oro Valley and Oro Valley events more in the news and how they can help us with a shop local campaign.
- Econ Dev staff met with Discover Marana for our monthly collaboration call.
- Econ Dev staff attended the Navy Week event at The Arizona Heroes Memorial.
- Econ Dev staff met with the Art Ambassadors to celebrate the success of the Public Art Tour and discuss how to keep it going and add more dates.
- Econ Dev staff met with Taste of Oro Valley organizers to discuss the event in April and walk them through the special event application process.
- Econ Dev staff met with the promoters of Pickle-Icious Jingle Jam to discuss having a three-day pickleball tournament in December at CRC.
- Econ Dev staff attended the Tucson Bicycle Classic on Sunday, Feb. 23. There were over 600 riders from all over the country and Canada in attendance and the park showcased beautifully.
- Econ Dev staff met with the promoters of a fine art and wine festival to discuss creating an Oro Valley signature event in March 2026. Discussions are ongoing.

Code Compliance

Per a complaint recently received, Code Enforcement conducted an inspection of a property to determine if code violations related to multi-family dwellings were being developed in a single family zoning district to accommodate short-term rentals. Staff has determined that there are no permits on file related to the conversion of a single-family unit to a multi-family unit, and inspections are scheduled this week to view the interior of the property to determine if there are any other alleged violations.

OTHER NEWS

Tourism (continued)

Explore OV App Analytics



Pursuing Sports Leads through PlayEasy Analytics



PLANNING PROJECT HIGHLIGHTS

OV's Path Forward – The first month of resident group meetings kicked off in February. An average of 30 residents attended each of the six online meetings to help craft goals, policies and actions for the community's next 10-year plan. The online meetings have resulted in higher attendance, broader representation of all ages, and a higher amount of quality comments to help build the plan. As stated by one resident, "I can clearly see where my comments were used to create the document. Thank you for making me feel heard." And there's still time to join these important conversations! In March, groups will discuss housing, employment, business attraction/retention, tourism, the community's character, arts and culture. Visit OVPathForward.com to learn more and get involved!

Additionally, business owners, homebuilders, art groups, and more, have been invited to provide their ideas and perspectives to help the resident working groups. Three targeted surveys were conducted over the past month geared toward existing business owners, potential businesses, and developers. The survey reports and letters from stakeholders are available on OVPathForward.com. Outreach to stakeholders and residents to get involved will continue throughout the next few months.

OV Trails Connect – The second phase of the Trails Master Plan project launched on Monday, Feb. 24, with an online survey, a Trails Stakeholder Group meeting to be held on March 12, and a series of table events held throughout the community. Marketing efforts to promote the survey and stakeholder meeting included a promotional video, table events, flyers, press release, road signs, and emails to HOAs. To date, the survey has received more than 300 responses, and counting. The community is encouraged to complete the survey before March 17. Results from the survey, stakeholder group meeting, and contributions on the project website will be used to craft the goals, vision, and guiding principles for OV Trails Connect.

To ensure planning efforts for OV Trails are in alignment with the community's values, the team will continue to review checkpoints with residents, the Trail Stakeholder Group, Regional Advisory Group, PRAB, and Town Council, and have been built into the project timeline at 30%, 60%, and 90% draft plan checkpoints throughout the project. The checkpoints provide an opportunity for the public to review and provide comments and feedback on the draft plan at 30%, 60%, and 90% completion of recommendations, and action priorities.



Oro Valley Marketplace – Staff has received formal applications for proposed architecture design and Development Plans related to HSL's Encantada at Oro Valley Village Center apartment project. The proposed project is located in Development Areas 1 and 2 (adjacent to Tangerine Road), consisting of approximately 320 units between both areas. Proposed site improvement includes a public recreation node with a ramada, self-service bike repair station, and seating on the southwest corner of the site accessible from The Loop. Development Plans will be reviewed for substantial conformance with the updated Master Development Plan approved by Town Council in November 2023. Development Plans will be an Administrative Approval process. The proposed architecture design will be considered by the Planning and Zoning Commission and Town Council at a future date.

PUBLIC WORKS

GENERAL PROJECTS UPDATES

Pavement Management

Pima Association of Governments (PAG) contracted Roadway Asset Services (RAS) to assess the 2024 Pavement Condition Index (PCI) for the Regional Pavement Network, which consists of arterials and collectors within the Pima County. The initial data was provided to jurisdictions on Feb. 6, 2025, and is shown below:



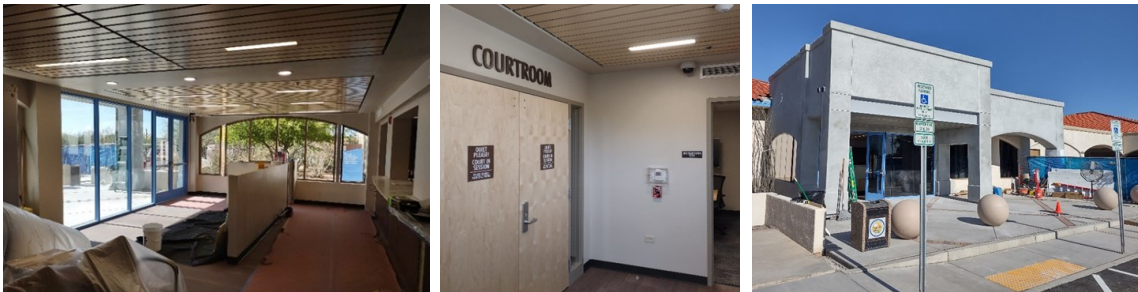
According to this preliminary information, Oro Valley has the roads in the highest condition. The regional Pavement Task Force will meet late March to go over the data collected.

Community and Recreation Center Elevator

This project is complete. The Town of Oro Valley will host a [ribbon-cutting ceremony](#) on March 4, 2025.

Oro Valley Town Court Expansion

OV Court Renovation Project will be finishing Phase 2 this week and transitioning to Phase 3 in the final push to completion. The interior work of Phase 2 is coming together in the office area and new front lobby. We have great progress with drywall, signage, ceiling, carpet, painting on the inside, and stucco on the exterior. The photos (*below*) show the range of work completed recently. Overall, we continue with good progress and plan on being complete by late spring 2025. This project will be followed by the OV Court Sally Port work, beginning in April-May of this year, as the current work by Barker Contracting is being completed.



Naranja Multi-Use Path from La Cañada Drive to First Ave

Design is at Stage 5, the last design phase. We hope to advertise for bid in March/April timeframe. This is dependent on ADOT, hence the wide date range.

Steam Pump Ranch Shade Structure

The structure is complete, and the permit is closed. The team recently received a proposal to finish the project to install the electrical, misters, and pavers. These elements should start construction within the next two weeks.

STREET OPERATIONS

- Street Crews are working to expand the concrete outlet structure to storm channel 68182 on the south side of Placita Luna Nueva, within the Moonridge (1-148) subdivision, to correct drainage issues (*photo*).
- Crews have completed sidewalk repairs in the Rancho Vistoso Parcel T Neighborhood 5 (1-120) subdivision and in the Monterra Hills (1-187) subdivision.
- Crews have completed Hot Applied Crack Sealing surface treatment in the Verde Ranch (1-158) subdivision and will be moving into Sun City Unit 13 (1-10) and Unit 14 (1-46).
- Townwide sweeping of all town arterial, collector, and residential streets continues.
- Townwide right-of-way landscape maintenance continues with Town staff, ADC crew and Town contractors.



STORMWATER UTILITY

Anticipated Notice to Proceed for Sierra Wash Erosion Mitigation and Infrastructure Rehabilitation

The Drainage Infrastructure Repair & Rehabilitation Project at Via Mandarin, aimed at addressing erosion in the Sierra Wash, is anticipated to receive the notice to proceed on or by March 18. This will be a significant milestone in our continuous efforts to enhance and sustain our community's infrastructure.

Anticipated Response from FEMA for Glover Road Project

The Arizona Department of Emergency and Military Affairs (DEMA) expects a response from the Federal Emergency Management Agency (FEMA) concerning the status of our grant application for the Glover Road at Sierra Wash Erosion Mitigation and Infrastructure Rehabilitation project by late April 2025. This initiative represents an essential advancement in safeguarding and strengthening the infrastructure of our community. We are hopeful about the potential positive impact and anticipate sharing more updates as we gather information from FEMA.

Stormwater Utility Division: Successful Resolution of ADEQ MS4 Audit Comments

The Stormwater Utility Division addressed all comments from the Arizona Department of Environmental Quality's (ADEQ) MS4 audit. After ADEQ inspected our facility on Nov. 14, 2024, our team diligently resolved all issues. This accomplishment demonstrates our commitment to excellence and environmental compliance. We are dedicated to maintaining our high standards and protecting our environment for the community.

FLEET & FACILITIES

Projects and Tasks:

- *Golf Maintenance Septic-to-Sewer Connection:* Construction is complete.
- *Fleet Maintenance Tech Hiring:* Fleet posted to fill a technician vacancy in September. We are currently in the process of interviewing the best candidates.
- *Fleet Telemetry Devices:* Installation continues as we locate and tag all vehicles. Telemetry on all OVPD assets has yet to be determined, based on concerns of security and the ability for others to track said vehicles.
- *Fleet Vehicle Replacements:* The F150 Pro Lightning has arrived at building 680 and is being outfitted as a Fleet Pool vehicle.
- *680 EV Charger:* To fuel the above vehicle, our contractor Sabino Electric finalized the install of the Ford Pro Level 2 charger at building 680.
- *Magee Substation HVAC Improvement:* Construction started Jan. 27.
- *Pusch Ridge Tennis Bleachers:* The location of the bleacher and pad install has been relocated to the grassy area, between the tennis pro-shop and the tennis court. The relocation eliminates the need for a design consultant and keeps the original location of the grandstands open for later development.
- *VTNP Hazmat Cleanup Phase 2:* Pima County has provided the final paperwork. This project is finalized and complete.
- *VTNP Roof Repair:* Work began Jan. 17. Progressive Roofing is working toward completion by March 28.

TRANSIT

For additional training to continue to increase driver skills, staff conducted our version of a vehicle Rodeo. The team located a course online and coordinated the opportunity. The course was in a T-shape, in which they had to back into a parking spot from both directions. The team set up cones, some with PVC pipe to help see where the cones were. With both mirrors and a back-up camera, we should not be hitting any cones. There was enough room to be able to back into the parking spot, both directions, without needing to pull forward. It's tight, on purpose, but it can be done. In the end, this helped the supervisor and each driver assess their skills, and work on any points that need to be improved. This is one example of our ongoing continuous improvement.



ENGINEERING

Admin/Adopt-A-Road Updates

- 7 – reminder emails were sent to sponsors to schedule a clean-up event and/or renew/retire sponsorship.
- 5 – phone calls were also made to sponsors
- 0 – sponsors excused from scheduling clean-up events
- 12 – completed sponsor clean-ups
- 3 – AAR trash pick-ups by Engineering
- 1 – new application – Geisbert, ‘Michelle & Kevin Geisbert US Army Ret’
 - 5 – renewed sponsorships
 - 3 – retired sponsors – ‘Are we there yet?’, ‘Brandy’s Mile,’ and ‘Home Sweet Home Cathy Chavez’
 - 3 – segments available –
 - Lambert Lane, south side, between La Cañada Drive and Calle Mira Mesa,
 - Northern Avenue, east side, between Magee and Hardy,
 - Naranja Drive, south side, between La Cholla Boulevard and La Cañada Drive.

Pavement Preservation

- Phase 1 – Contractor: VSSI - Treatment: Cape Seal - Status: Completed.
- Phase 2 – Contractor: KE&G - Treatment: Liquid Road -Status: Completed.
- Phase 3 – Contractor: Sunland Asphalt - Treatment: TMMSS - Status: to finish by April 2025
- Phase 4 – Contractor: Empire Paving - Treatment: Polymer Modified Master – Status: Completed.
- Phase 5 – Contractor: Holbrook Asphalt - Treatment: HA5 - Status: Completed.
- Phase 6 – Contractor: TBD - Treatment: TRMSS – Status: Out for Bid for: Honeybee parking lot and MOC Transit/Water lot
- Phase 7 – Contractor: Holbrook Asphalt -Treatment: HA5 – Status: Completed.
- Phase 8 – Non-Roadways - Contractor: TBD -Treatment: TRMSS - Status: Out for Bid.
- Phase 9 – Contractor: TBD -Treatment: Gilsonite - Status: Out for Bid.

Pavement Markings & Signage

- Staff will soon secure bid proposal for the annual mainline striping contract.
- Staff will be working on the maintenance plan for short-line striping, starting end of March.
- Marking layout and striping for the Naranja Park remote control airplane parking lot.



Sidewalk Program

Repair Approximately 250 locations of sidewalk panels: Precision Cutting Company started repairs on Feb. 12 to complete Verde Ranch, Rams Pass, Rivers Edge, and currently working in Copper Creek.
Sidewalk Inspections on Cartegraph: Updating Cartegraph of all sidewalk inspections and repairs. Staff has completed inspecting 60% of the sidewalk network within the Town.



Traffic Signals

- Assisted Facilities with Town Hall Parking Lot light repair.
- Upgraded the luminaires at La Cañada/Naranja to LEDs.
- Used the GridSmart Camera to get count data at RVB/Sun City Blvd (*photo*).
- Responded to the broken IISNS at La Cañada/Tangerine – we are working on replacing the IISNS's at this intersection (*photo*).
- Responded to, and then fixed, damage from a vehicular incident at RVB/Moore Rd.



Cameras at Signalized Intersections

Staff have completed installing Miovision and Honeywell cameras, and are currently working on setting up video communication links. Cameras are used to troubleshoot complaints at signalized intersections (Innovation & Tangerine, La Cholla & Glover, Westward Look & Ina). Staff can review footage from the time the issue was reported to identify and solve the problem.

PARKS & RECREATION

ADMINISTRATION

March will be a busy month for the Parks and Recreation Department as we host various recreational activities including Spring Break Camp, the Oro Valley Hiking Series, Friday Night Concerts, Second Saturdays, Bike Swap, swim meets, a movie, and camping. Staff will continue to prepare for our April events, which include Celebrate OV and the Easter Eggstravangaza.

The next Parks and Recreation Advisory Board (PRAB) meeting is scheduled for Tuesday, April 16, at 6 p.m. in the Hopi Conference Room.

AQUATIC CENTER (OVAC)

After the completion of the recreation pool retiling, the facility has received some additional improvements that all users will appreciate. A new ADA mobile pool lift has arrived at the facility, and new solar lighting has been installed along the entryway.

The facility will be home to three noteworthy events this month, beginning with the Master's Distance Swimming Championships, beginning March 1. Then, the Age Group State meet will bring over 500 of the best swimmers in the state to OVAC to compete, starting March 6. The last event of the month will be the annual OV Triathlon, March 15.

COMMUNITY AND RECREATION CENTER (CRC)

The Community Center will host Camp Swim, Play, Fun (Camp SPF) and I Can Too! Spring Break Camp, March 17-21. These five-day youth camps offer games, arts and crafts, tennis, pickleball, swimming, and more, with space for up to 50 campers. Young Rembrandts will also be hosting art camps the week of Spring Break. Looking ahead, registration for all summer camps open April 1.

The Community Center and Pusch Ridge Tennis Facility will host the USTA Level 3 Go for the Gold tournament, March 15-17, featuring top-level competition from talented players ages 16 to 18.

Facility improvements continue! In February, the Sunset Room received a brand-new floor. This versatile banquet space, located near the Overlook restaurant, serves as a hub for many activities, including youth camps, fitness classes, meetings, and other large events such as birthdays, weddings, etc.

RECREATION AND CULTURE

The March Second Saturday event will also include the annual Bike Swap Sell event. People from all over town will come to sell, trade and buy bikes, parts and accessories. This will be in addition to music, crafts, and increased vendors.

March is a popular month for spring break camps, with the award-winning Nature Camp takes place at Catalina State Park, where kids will learn about sustainability and participate in outdoor adventures. Crazy for Horses camp will also be happening at the Rolling Hills Riding Academy (*photo*).



The month will conclude with the popular Family Camp night at Steam Pump Ranch. Attendees will spend a memorable night under the stars and shadow of the Catalina Mountains. In addition to camping, participants will watch a movie on the big screen, make smores, and enjoy the dinner and breakfast provided with their registration fee.

PARK MAINTENANCE

March projects outside of standard core services:

Naranja Park:

- Spring field maintenance to begin.
- All multi-use fields to be fertilized.
- Working with contractor, consultant, and Town of Oro Valley Engineering to begin ADA sidewalk planning/construction at Archery Range, construction to begin in March.
- Quotes for security motion lighting for skatepark, in progress.
- Splash Pad winter shutdown, in progress.
- Drainage to be completed in large dog park, Feb 28.
- Replenishment of decomposed granite (DG) in large dog park, in progress.

Riverfront Park:

- Spring field maintenance to begin.
- All multi-use use fields to be fertilized.

James D. Kriegh Park:

- Spring field maintenance to begin.
- All multi-use use fields to be fertilized.

Steam Pump Ranch:

- Working with contractor, consultant, and Town of Oro Valley Engineering to begin ADA sidewalk planning/construction, with construction to begin in March.
- Irrigation work to extend Steam Pump Ranch lawn, in progress.
- Installation of solar lights: Working with contractor, consultant, and Town of Oro Valley Engineering in progress.

Continued communication to Oro Valley Sports Alliance individual organizations for field maintenance and updates.

VISTOSO TRAILS NATURE PRESERVE UPDATES

March 2025 updates:

- The consultant continued to work on a pond concept to be presented to Town Council at a meeting in April.
- The maintenance building roof replacement is complete (*photo*).
- Staff is obtaining quotes on repainting the wall along Pebble Creek Drive.
- Staff met with the HOA and Archeology Southwest to discuss access points on the property.
- Golder Ranch Fire District produced a Wildfire Risk Assessment with a “Low Hazard” determination. The Town and GRFD will also co-host a [Wildfire Safety Community Q&A](#) at Town Hall, March 14, and will address VTNP.
- Staff issued violation letters to those violating the Conservation Easement.
- Archeology Southwest performed their quarterly inspection of the property.



INDIGO GOLF PARTNERS

Golf Rounds for March are budgeted for 10,350 rounds at the 36-hole facility, and Pusch Ridge is budgeted for 3,700 rounds of golf. All 45 holes of golf will be open for March.

As of Feb. 18, we have 423 Full Memberships including 21 Corporate Memberships. The marketing focus for March will continue to focus on full-time, monthly and corporate memberships.

March club events include weekly ladies, men’s, and couples competitions. We will be hosting our Ladies Member Guest, March 9–11, and our Men’s Member Guest, March 13–16. We also have 8+ social events scheduled for Overlook/Sunset Room, including Happy Hour with Music on March 7, and Western BBQ Round-Up Dinner on March 28.

March 36-hole projects include – greens, tees and fairway fertilization, rough herbicide application, pre-emergent application, decomposed granite (DG) #6 Cañada tee complex, desert clean-up, tree trimming, bunker edging, and stump grinding.

March Pusch Ridge projects include – irrigation repair, desert clean-up, pre-emergent application, gopher control, and greens top dressing.

Golf Rounds Report:

2024-2025 ROUNDS - 36 HOLE						
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds	Total Rounds	Prior YTD Total
7/31/2024	2943	2230	377	227	5777	4446
8/31/2024	3023	2552	456	394	6425	4988
9/30/2024	3110	2086	393	488	6077	5790
10/31/2024	3186	1926	406	501	6019	6465
11/30/2024	4329	3208	565	881	8983	8217
12/31/2024	3984	3403	651	306	8344	7886
1/31/2025	4542	3076	670	544	8832	8059
2/28/2025					0	
3/31/2025					0	
4/30/2025					0	
5/31/2025					0	
6/30/2025					0	
Total Rounds	25,117	18,481	3,518	3,341	50,457	45,851

2024-2025 PUSCH RIDGE GOLF ROUNDS						
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	League/ Outing Rounds	Total Rounds	Prior YTD Total
7/31/2024	0	0	0	0	0	0
8/31/2024	0	0	0	0	0	0
9/30/2024	0	0	0	0	0	0
10/31/2024	89	359	3	207	658	491
11/30/2024	413	1657	76	458	2604	2882
12/31/2024	333	1753	75	342	2503	2541
1/31/2025	483	1960	72	308	2823	2598
2/28/2025					0	
3/31/2025					0	
4/30/2025					0	
5/31/2025					0	
6/30/2025					0	
Total Rounds	1,318	5,729	226	1,315	8,588	8,512

WATER UTILITY

METER OPERATIONS

For the month of January, the Utility added 11 new service connections. The Utility now has a total of 21,567 service connections.

WATER CONSERVATION

For the month of January, 17 new Watersmart users were added to the water monitoring platform. The Utility now has a total of 7,961 Watersmart users.

CUSTOMER SERVICE

- Currently the Utility has 12,084 customer portal users. This represents 56% of all accounts.
- The Utility had 75 shut off's in February for non-payment.

WATER PRODUCTION

Well C-5 Discharge Piping modifications

Water Utility staff are modifying the discharge piping from well C-5 to the nearby Naranja Reservoir. The original piping from the well had a short section of buried piping that was showing signs of corrosion. The new piping alignment (*photo*) is above-ground, and includes a new flowmeter, pipe supports, and valves.



CIP—CAPITAL IMPROVEMENT PROGRAM

Northwest Recharge Recovery and Delivery System (NWRDRS): The NWRDRS project is composed of both partnership projects with the Town of Marana and Metro Water, as well as independent projects that are solely Oro Valley's.

Partnered Project Highlight: Reservoir Construction, located near Twin Peaks Road (*photo*).

This reservoir delineates where the partnered portion of the project ends and the independent portion of the project begins.



Independent Project Highlight: Shannon Road Reservoir and Booster Station Project, located near Shannon Rd. and Naranja Rd. (*photo*).

This reservoir & booster station facility is currently operational and benefiting our community.

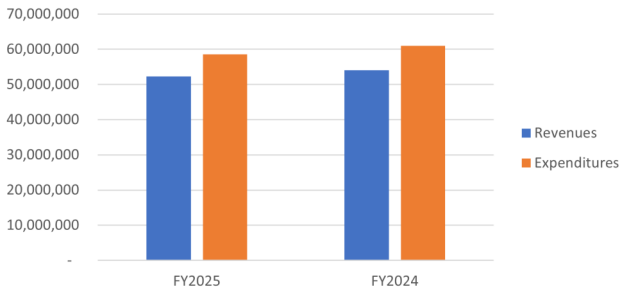


ADMINISTRATION

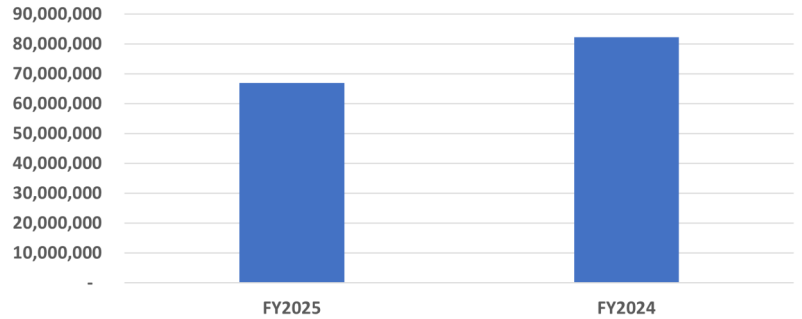
FINANCE

The Town is meeting expectations from a Town-wide financial perspective through December. Total Town-wide revenues are less than those collected through December last year by \$1.7M, or 3.2%. The underperformance continues to be mainly attributable to decreases in Urban Revenue Sharing, ARPA grant revenue recognition, and water impact fee collections. Meanwhile, total Town-wide expenditures are lower than December 2023 by \$2.5M, or 4%. Personnel costs are slightly higher than last year by about \$346,002, or 1.8%; while O&M costs are higher than last year by \$1,250,262, or 7.4%. Finally, Capital expenditures are lower than last year by \$3,885,288, or 21.4%. Total estimated Town-wide Fund Balances through Dec. 2024 are \$66,925,257, which is about \$6.2 million less than the Town carried into the fiscal year.

Total Townwide Revenues & Expenditures through December 2024



Comparison of Ending Fund Balance through December 2024



TOWN MANAGER'S OFFICE

Ask OV's Top Inquiries: Feb. 1 – Feb. 28, 2025:

Right of Way	9
Parks & Recreation Facilities	8
Planning Projects	5
Oro Valley Trails	5
A Constituent's concern & follow up	8

OV Youth Advisory Council (YAC)

The Youth Advisory Council visited Catalina Springs and made Valentine's Day cards with the residents. The YAC is currently accepting applications for the 2025/26 school year. [Click here to access the application form.](#) For questions about the application process, please contact Constituent Services Coordinator Jessica Hynd at (520) 229-4711 or JHynd@orovalleyaz.gov.



GRANT AND CONGRESSIONAL FUNDING OPPORTUNITIES

Awarded, requested, evaluated, and denied grant and congressional funding opportunities, for the fiscal year of 2024/2025 (July 1, 2024 — June 30, 2025):

Grant/Congressional Program	Amount	Submission Date	Response Date	Status
ADOT 5310 Grant	\$9,500	April-22	July-24	Awarded
ADOT 5310 Grant	\$3,107	April-22	July-24	Awarded
ADOT 5310 Grant	\$13	April-22	July-24	Awarded
DEMA Grant	\$210,990	April-22	November-24	Awarded
DEMA Grant	\$280,942	April-22	November-24	Awarded
DEMA Grant	\$1,489,183	July-22	January-25	Awarded
Arizona Governor's Office of Highway Safety (AZGOHS) Selective Traffic Enforcement Program (STEP) FY 23/24	\$52,504	March-23	August-24	Awarded
ADOT 5310 Grant	\$1,167	March-23	December-24	Awarded
ADOT 5310 Grant	\$14,530	March-23	December-24	Awarded
ADOT 5310 Grant	\$4,925	March-23	December-24	Awarded
ADOT 5310 Grant	\$7,568	March-23	December-24	Awarded
Arizona Governor's Office of Highway Safety (AZGOHS) Selective Traffic Enforcement Program (STEP) FY 24/25	\$32,841	March-24	August-24	Awarded
Arizona Governor's Office of Highway Safety (AZGOHS) Impaired Driving Program (DUI) FY 24/25	\$60,158	March-24	August-24	Awarded
Arizona Governor's Office of Highway Safety (AZGOHS) Accident Investigation FY 24/25	\$32,255	March-24	August-24	Denied
Highway Infrastructure Program (HIP)	\$7,221,256	March-24	August-24	Denied
Department of Justice – Byrne Discretionary (Law Enforcement)	\$800,000	March-24	Waiting	Requested
Department of Justice – Byrne Discretionary (Law Enforcement)	\$3,000,000	March-24	Waiting	Requested
Highway Infrastructure Program (HIP)	\$7,000,000	March-24	Waiting	Requested
Recreational Trails Program Non-Motorized Grants	\$144,499	March-24	September-24	Awarded
DOJ COPS LEMHWA	\$72,562	April-24	October-24	Denied
Tohono O'odham Nation Grant Funding	\$80,300	May-24	September-24	Denied
Tohono O'odham Nation Grant Funding	\$131,000	May-24	September-24	Denied
AZ State Parks & Trails Heritage Fund Historic Preservation Grant	\$30,000	May-24	July-24	Awarded
Shooting Range Development Grant	\$25,988	May-24	July-24	Awarded
BVP	\$19,990	June-24	September-24	Awarded
Invasive Plant Grants	\$200,000	July-24	September-24	Denied
Monarch Butterfly and Pollinators Conservation Fund	\$300,000	July-24	November-24	Denied
Energy Efficiency and Conservation Block Grant Program	\$76,505	September-24	October-24	Awarded
Landscape Scale Restoration Competitive Grant Program	\$300,000	November-24	Waiting	Requested
Department of Homeland Security	\$214,596	March-24	January-25	Awarded
Department of Homeland Security	\$221,163	March-24	January-25	Awarded
Hazard Mitigation Grant Program	\$209,019	October-24	December-24	Awarded
AZ State Parks & Trails Heritage Fund Historic Preservation Grant	\$30,000.00	May-24	August-24	Awarded
Shooting Range Development Grant	\$25,988.00	May-24	August-24	Awarded

INNOVATION AND TECHNOLOGY

During February, the IT department continued to improve the Town’s cybersecurity posture. Patching known vulnerabilities was a primary focus. Vulnerabilities are commonly defined as a weakness in the software (code or configuration) that can be exploited by bad actors. The Department was also hard at work wiring the network for the Town’s Courthouse remodel.

COMMUNICATIONS AND MARKETING

February Productions

PRESS RELEASES

- [Oro Valley Parks & Recreation secures two grants for \\$55K](#)
- [Tucson Bicycle Classic returns to OV on Feb. 23](#)
- [Town launches OV Trails Connect to shape future of OV trails and paths](#)

ARTICLES

- [Town Talk: "Resident participation will make OV Trails Connect" by Mayor Winfield](#)

VIDEOS

- [OV’s Path Forward Resident Working Groups Online Kick-off Event Video](#)
- [Economy resident working group: Town Finance, meeting 1](#)
- [Economy resident working group: Town Finance, meeting 2](#)
- [Development resident working group: Transportation, meeting 1](#)
- [Development resident working group: Transportation, meeting 2](#)
- [Community resident working group: Public Safety, meeting 1](#)
- [OV Trails Connect Launch Video](#)
- [Neighborhood Meeting: Lambert Lane and La Cholla Boulevard Development Plan Informational Video](#)

PODCASTS

- [Order in the Court! A look inside Oro Valley’s Justice System](#)

PUBLICATIONS & GRAPHIC DESIGN

- Vista Newsletter ([March/April’25](#))
- Behind the Meter Newsletter ([Spring’25](#))
- Explore OV digital display at Hilton El Conquistador
- This Month in Parks & Recreation Explorer print ad
- Oro Valley Community Night Explorer print ad
- Battle of the Bands Explorer print ad
- OV Trails Connect Explorer print ad
- Free Outdoor Movies Bear Essentials print ad
- Tucson Bicycle Classic traffic map
- Easter Eggstravaganza event map
- CED Retail Leakage Report



MOVIES BEGIN AT 6 EVENT IS FREE, OPEN TO ALL AGES

Attendees are welcome to bring their own chairs and blankets. No registration required. Food and drinks available for purchase. Please be courteous to others and leave your pets at home.

MOVIES ON THE LAWN
OV Community & Recreation Center
10555 N. La Cañada Dr.

Event is hosted on the backside of the facility, near the golf driving range.

- Upcoming movies:
- April 26 Kung Fu Panda 4
 - May 17 Wild Robot

MOVIES AT THE RANCH
Steam Pump Ranch
10901 N. Oracle Rd.

- Upcoming movies:
- March 15 Inside Out 2
 - May 4 Star Wars: Rouge One (Movie starts at 6:30 pm)



See the full movie schedule and other fun community events for your family by visiting our web calendar online at orovalleyaz.gov



Plan your perfect getaway with ease—download the Explore OV app today!

Nestled against the stunning Santa Catalina Mountains, Oro Valley, Arizona, invites you to immerse yourself in the beauty of the Sonoran Desert. From invigorating hikes and world-class golfing to serene spa escapes and vibrant shopping, Oro Valley has it all.

SCAN TO DOWNLOAD



www.orovalleyaz.gov

